



# Annual report 2020

Institute of Analysis and Advocacy

## 2020 in numbers:

- implemented **17** project initiatives;
- became a provider of ISAR «Ednannia» services for CSO development;
- under the mentoring program for CSOs, assisted young NGOs in advocacy;
- as a member of the Network of Hubs of Ukraine worked on improving the level of local democracy in **9** OTG Poltava region;
- developed and implemented the e-Poltava information system, to which **13** municipal institutions of the city were connected and **3000** users were involved;
- analyzed **1237** recommendations of The Accounting Chamber in 2018;
- created interactive visualizations based on research results:
  - recommendations of The Accounting Chamber <http://rahunkova.in.ua/>;
  - palliative care in Poltava <http://paliativ.pl.ua/>;
- together with the State Service of Ukraine on Food and Consumer Protection and the Ministry of Finance created:
  - register of declaring changes in retail prices for socially significant goods;
  - public [dashboard to the register](#);
- together with the Ministry of Infrastructure and the Ministry of Finance launched a pilot project to develop an electronic transport consignment note system;
- developed a platform for the implementation of the HIV transition plan in the countries of the EECA region <http://transitionplan.online/>;
- conducted **9** training events for representatives of the EECA region;
- provided more than **130** remote consultations to representatives of NGOs and government agencies of the target countries of the EECA region;
- conducted more than **60** free legal consultations for residents of UTC Poltava region;
- took part in **22** broadcasts on local TV/radio channels;
- organized and conducted **27** events (trainings, webinars, conferences, etc.);
- participated in **50** events as guest speakers, trainers and listeners:
  - **3** of them in international conferences;
- developed **912** graphic materials;
- developed **58** videos (including **4** social videos);
- IAA was mentioned in the media **148** times;
- IAA materials were viewed more than **1.2** million times on social networks.

## 1. Establishing cooperation and strengthening the capacity of the authorities through joint research

Conducted a joint study with The Accounting Chamber of Ukraine (AC).

We analyzed 1237 recommendations provided by the AC to audit entities in 2018 and their «quality» according to SMART criteria.

Conducted a budget analysis of the recommendations of the AC on reports on the implementation of the State Budget, posted in the public domain. It was established that UAH 447.1 billion was audited during the year. Of these, UAH 2.6 billion was re-checked several times.

An analytical report was formed with conclusions and proposals aimed at improving the efficiency of the AC as the highest audit body.

Created an interactive web visualization of the main indicators of the study: <http://rahunkova.in.ua/>

Conducted a joint study with the Poltava Regional Public Health Center on the state of implementation of the national Concept for the development of the public health system (PH) in Poltava region. We held an online discussion on the topic of PH in Poltava region together with Poltava RPHC. During the discussion, the results of the study were presented and potential ways to increase the effectiveness of public health measures in Poltava region with the participation of 34 representatives of medicine, education and police were developed and discussed.

## 2. Analysis of cultural policy and meeting the needs of Poltava residents

Conducted 5 exploratory focus groups with 43 participants of different age and gender groups. Conducted a field public opinion poll face-to-face among 1,062 respondents, as well as 201 respondents through online survey tools. The cultural needs and interests of Poltava residents and the level of accessibility of a cultural product for them, as well as the level of satisfaction with the «cultural offer» of the city were established.

Analyzed the current cultural policies of the national, regional and local levels, identified priority areas for funding individual cultural programs. Carried out financial and budgetary analysis, examining the city and regional spheres of culture: management, industry budget and its (caused by COVID-19) changes, the use of budget funds, the network of utilities. We evaluated the array of targeted programs for compliance with SMART-criteria, which allows to establish the effectiveness of activities carried out under the programs and their adequacy.

We compared the results of public opinion polls and analysis of current local policy, compared the responses of Poltava residents with the priorities of targeted cultural programs, and established certain «gaps» between them.

We outlined proposals for adjusting the cultural policy of Poltava and improving the quality of life in the city.

The analytical report on the results of the study was reviewed by leading experts in the field of culture and budgeting. Finalized versions of the report were presented in full and short formats, printed and distributed to city leaders, key decision makers in the field of urban culture.

Conducted an online public presentation of the results of the study with the participation of officials in the field of culture of the city and region, artists, etc. More than 100 people listened to the presentation.

### 3. Analysis of trends in opioid analgesic consumption in Ukraine 2016–2019

Collected official data on licensed pharmacies that have the right to work with controlled drugs and the volume of sales of controlled substances by licensed pharmacies for 2016–2019.

Collected information on the need for drugs that contain narcotic substance from the DH of regional centers of Ukraine. The tendencies of OA release according to the prescription form F-3 were established. Mortality rates were collected and morphine requirements were calculated for all regions. We monitored the prices of OA in procurement and review reimbursement.

The fact of collection by regional DH of indicators of use of OA by health care institutions and prescription leave by drugstores was established.

Evaluated the possibility of a representative combination of prescription leave data from 2011–2015 with 2016–2019 to establish a ten-year trend.

The powers and specifics of the Center for Mental Health and Monitoring of Drugs and Alcohol of the Ministry of Health of Ukraine were analyzed.

Collected and analyzed the regulatory framework for the process of monitoring prices for opioid analgesics.

Gathered information on the European price monitoring of opioid analgesics, researched and studied the applied approaches.



#### 4. Debunking myths and stereotypes about vaccination

Created and disseminated 8 longread articles aimed at informing the population about immunization in Ukraine and about common myths on this topic. Created and distributed 5 videos designed to disprove the most common myths and increase confidence in the vaccination process by raising public awareness of the benefits, processes and precautions of immunization. All videos were broadcast on local TV channels and social networks.

Formed an information-analytical report «Why, how and when to get vaccinated? A short guide for parents». Complete and short versions of documents were formed, distributed via the Internet, printed copies were distributed through the regional center of Pediatric Immunology.

We formed a policy brief «Why do you need vaccination?», in particular, analyzed the current situation with immunization in Kharkov, Poltava and Sumy regions and developed a number of proposals that will increase the coverage of the population with vaccination.

Conducted an online public discussion Vaccination talks, which presented the results of the study, discussed the most common myths about vaccination and ways to combat their spread, out-of-calendar vaccinations and their purchase from local budgets, available vaccination coverage in response to the challenges posed by the COVID-19 pandemic. The listeners were medical workers and parents from different regions of Ukraine.

Held a public action for young people in the format of the quest «Why is it important to get vaccinated?». Raised the issue of immunization and common myths on this topic.

Published more than 50 posts with infographics on social networks under the developed headings. The total coverage of the project materials is more than 480 thousand views.

#### 5. "Stand for painless"

We collected data on the number of patients who received palliative care in Poltava in 2018 and calculated the need for palliative care according to the methodology of the Ukrainian Center for Social Data.

Based on the results of the study, an interactive web visualization was created - <http://paliativ.pl.ua/>

Conclusions were drawn on the provision of such a need among adult patients and children and on the provision of the city with appropriate logistics, beds. The results of the study were presented to the management of the health sector of Poltava and Poltava region.

Conducted online trainings on the topic of adequate anesthesia with the participation of palliative care experts for family doctors and pediatricians in Poltava and the region (20 listeners in the online training) and more than 260 on record.

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Made 3 videos on palliative care, two of them - with signs of social advertising. The video was broadcast on the city's external screens, TV channels, and Facebook with a total coverage of more than 1 million views.

Palliative billboards were placed, as well as 200 information posters in specialized institutions of the city.



## 6. Construction of the Poltava Smart City ecosystem

Developed and implemented e-Poltava - an information system implemented in the form of a mobile application e-Poltava for city residents (IOS and Android) and a web portal for system management - for city services.

The application currently has 8 functions: a map of the city's problems, e-transport of the city, city news, community surveys, city notifications, information for tourists, questions and answers, Poltava office. Improvement and expansion of functionality continues.

The decision of the Poltava City Council approved the concept of the Poltava Smart City ecosystem, which was developed by a working group at the City Council consisting of government, business and the public - the golden triangle of partnership.

Trained to work with the system, created personal offices and connected to the system 13 municipal institutions of the city, namely: «Poltavavodokanal», «Misksvitlo», «Decorative cultures», MMVE-1628, «Poltavaoblenergo», «Poltavateploenergo», «Central Dispatch Service of Urban Passenger Transportation», Inspection for the control of landscaping, housing maintenance organization №2, «Poltavagas».

We conducted a four-stage testing of the first version of the developed e-Poltava system with the participation of 45 selected testers, who during the period submitted 130 suggestions for improving the system.

In September, an iteration of 1.0.0 of the e-Poltava system was presented to Poltava residents. In 3 months from the presentation, the application was downloaded by more than 3,000 users. Received 370 inquiries from citizens on the map of the city's problems, which were accepted by the responsible utilities.

Created and distributed 15 videos on e-Poltava functionality to inform and quickly integrate citizens on system services.

## 7. Figure instead of paper - introduction of e-consignment note in Ukraine

Included in the pilot project of the Ministry of Infrastructure of Ukraine and with the participation of the Ministry of Digital Transformation of Ukraine on the introduction of electronic consignment note.



According to the Order of the Cabinet of Ministers of Ukraine № 1122-r, the IAA is the administrator of the e-consignment note system for the period of the pilot project, which will be transferred to state ownership in the future.

A policy brief on the state of freight transport in Ukraine was formed: a general portrait of the situation was identified and proposals for digitalization of the freight transport process in Ukraine were identified.

Participated in the development and adoption of the Ministry of Infrastructure Procedure for the implementation of the pilot project e-consignment note.

An MVP version of the central e-consignment note database was created and 2 of the 3 phases of the pilot project were implemented.

We conducted a series of online presentations for business representatives, their associations, logistics companies that use consignment note in their daily work - more than 2,500 views.

Held a public presentation of intermediate results with the participation of the Ministry of Infrastructure, the Ministry of Finance, electronic document management providers, business representatives who participated in the pilot projects.

The e-consignment note system was tested - the first 100 e-consignment notes were registered in the e- consignment note CDB.

The e-consignment note pilot project was included in the EU4Digital roadmap as a pilot solution for cross-border road haulage and e-CMR implementation for the Eastern Partnership countries.

Created and distributed 3 videos, 5 analytical articles, took part in 2 broadcasts on TV, 50 posts on social networks about e-consignment note - more than 170,000 users are covered.

## 8. Retail price declaration register and public dashboard

Together with the State Service of Ukraine on Food and Consumer Protection and the Ministry of Digital Transformation created:

- Register for declaring changes in retail prices for goods of significant social significance and anti-epidemic goods to prevent the spread of COVID-19
- public dashboard to the [register](#)

Suppliers must submit information on updated prices to the State Service of Ukraine on Food and Consumer Protection in electronic form. This method of declaration is provided by the Resolution of the Cabinet of Ministers of Ukraine [№341](#). We have developed a convenient system for this in cooperation with the Ministry of Finance and the State Service of Ukraine on Food and Consumer Protection. Business offices have been set up for business representatives, through which the latter, using QES, provide information on price changes, avoiding unnecessary bureaucracy and additional costs. Such an interface for the user's office is created with the help of Diia - [price regulation](#). The information is stored in the central database in the form of a single register. An inspector's office has been set up for the State Service of Ukraine on Food and Consumer Protection, which provides online access to the necessary information from the Register without unnecessary communication with business. Citizens can view the information they are interested in through a public [dashboard](#).



## 9. Democracy Watch – counteraction to the administrative resource in medicine. Preparatory stage for the 2020 local elections

The instruction «How to identify an administrative resource» was developed taking into account novelties in the electoral legislation and peculiarities of holding local elections.

Updated the algorithm of legal actions to be taken in case of detection of the use of administrative resources.

Conducted a competitive selection of regional monitors for the Western, Central, Southern hubs. An online workshop on the peculiarities of work and implementation of project tasks was conducted for a certain team of the RM.

The RM team carried out current monitoring for the use of administrative resources. 85 cases were documented according to the identified cases. The described cases were analyzed for violations of the election legislation, 5 complaints were formed and submitted to the relevant bodies.

An analytical note «Medicine and Politics: A Thin Invisible Boundary» has been developed - to show the public the ways that the authorities can use to establish «their» people on the ground in order to further use the administrative resource in medical institutions.

Formed and disseminated a policy brief «Steps to effectively counter administrative resources to minimize them during the 2020 local elections.»

Developed 3 information case-videos, formed on the basis of 3 main types of administrative resources. The videos were shared on social networks with a total coverage of more than 86,000 views.

We filmed, edited and shared on Facebook a video with the participation of public opinion leaders on the inadmissibility of tolerating administrative resources in the election process. Prepared a video in the format of monologues of national experts in the field of the election process on the phenomenon of administrative resources and possible ways to overcome it. The videos were shared on social networks.

In the regional and national media published 5 articles of an analytical nature, based on analytical information from previous periods of monitoring the administrative resource: «administrative resource in numbers»: who he helped to get into the Verkhovna Rada; which species were the most common; parties / candidates use record holders, etc.

## 10. Stability. Development. Innovations

We have created an appropriate communication platform <http://transitionplan.online/>, having previously developed its layout, design, architecture and configured integration with other online open data platforms. This platform will reflect data on the state of implementation of the transition to public funding of HIV services in the countries of the EECA region.

The platform was filled with primary data: statistics on key groups and the spread of HIV, key donors and projects operating in the countries, coordination mechanisms and documents regulating the field of HIV.

We started to develop our own methodology for assessing the success of the transition in each target country, based on the main criteria in order to present the assessment in the form of a certain scale on the portal.

Presented a platform for projects and experts in the EECA region working in the field of sustainability of HIV services; for partners from the Alliance for Public Health and the 100% LIFE NETWORK; presented at the regional platform conducted by the Eurasian Harm Reduction Association, where its functions and development plan were presented.



IAA lawyers conducted field receptions for citizens of Kolomatska and Opishnyanska UTC to provide legal assistance – 60 local residents, including representatives of vulnerable groups, received primary legal assistance without leaving their community free of charge.

The results of monitoring the development of programs/strategies for attracting local funds to the free legal aid system were presented.

With our assistance and advice, the Kolomatsky community has developed and approved a program of legal education and free legal aid to the population of the Kolomatsky village council for 2020–2021.

Formed and disseminated 4 legal articles at the request of citizens of target UTC, the audience reached more than 15 thousand people.

We analyzed the use of tools of local democracy and tools of communication with communities in the context of the outbreak of the pandemic COVID-19 according to the methodology provided in seven UTCs of Poltava region.

Conducted working meetings and discussions with representatives of these UTCs, presented developed recommendations for improving citizen participation in addressing issues of local importance in quarantine caused by disease outbreaks and other crises.

Conducted an advocacy campaign in Novoselivska UTC – approved the regulations of the village council, which provides for the possibility of video broadcasts of meetings, informing the public about the convening of sessions, inclusion in the agenda of proposals submitted as a local initiative or electronic petition.

Conducted an advocacy campaign in Shcherbanivska UTC – approved the rules of the village council, which provides for video broadcasts of meetings of the session and the executive committee, the implementation of video recording of meetings of standing deputy commissions.

Conducted 2 online dialogues on the tools of local democracy for active citizens, members of local CSOs, local authorities.

Conducted an online survey on the level of awareness of citizens of Poltava region about the tools of local democracy and their importance in participating in decision-making processes.

Participated in a joint online discussion of members of the Network of Hubs of Civil Society of Ukraine on the use of local democracy tools.

## 11. Sustainability of services during the transition in the countries of the EECA region

- Participated in the analysis of the rationality of the costs of screening and confirmatory testing for HIV infection in order to establish the most cost-effective testing algorithms in Georgia, which will optimize and save government spending.
- Provided technical support to project consultants from Georgia in conducting 2 studies to assess the possibilities of optimizing harm reduction services and technical/institutional readiness of service providers to move to a new funding model (RBF), as well as to assess the readiness of primary health care to introduction of harm reduction services.
- Participated in the assessment of barriers to procurement of services, development of relevant recommendations, in particular on the necessary legislative changes in Georgia.
- Advised representatives of Kazakhstan on the development of a transition roadmap and the inclusion of the development and approval of tariffs and standards for HIV services; made proposals in 2 normative documents regulating the direction of the fight against HIV in the country.
- We advised the representatives of Kazakhstan on the issues of substitution maintenance therapy, involved in this activity a new player - the psychiatric service, as a subrecipient of the KNCDIZ with specific SMT activities.

## 12. Web platform demonstrating progress in public funding of HIV/TB services provided by NGOs in the CECA region

We discussed with the representatives of the Global Fund, formed and approved the concept of a web portal that will accumulate data on the progress of countries in the development of mechanisms for financing HIV and TB services from public funds and promote their development.

Developed the design of the portal, architecture, its structure. Developed the first prototype of the portal.

We started collecting statistical data, normative documents and analytical materials to fill in the profiles of the target countries of the EECA region.

Based on the country profiles, the development of the portal's analytical module has begun. This module will analyze the data and determine the score for each thematic block. In this way, countries will see which aspects of their service funding mechanisms are sufficiently developed and which need to be refined.

## 13. IAA as an «Ednannia» service provider - Training «Good governance: just do it»

Joined the project «Initiatives of sectoral support of civil society of Ukraine», which included training on methods of interactive learning, the formation of the content of activities, preparation for training activities.

Developed a full two-day training module for NGOs on «Good governance: just do it».

## 14. IAA in the mentoring program for CSOs

As part of the Civil Society Sector Support Initiative project, we became member of a team of mentors and helped a young mentee organization to develop and implement an advocacy campaign. Implemented by The Centre for Democracy and Rule of Law with the support of The Initiative Center to Support Social Action «Ednannia» and UCIPR

**15. Ensuring sustainable development of the think tank «Institute of Analytics and Advocacy»****16. Civil society for the development of democracy and human rights in Ukraine**

Financial stability. Strengthened the financial capacity of the organization by reducing dependence on key donor organizations – within 30% of the annual budget. Diversified the sources of funding of the organization – started cooperation with 3 new donor organizations (The Global Fund, Internews Network, Ukrainian Cultural Foundation).

International presence. Participated in a number of international conferences as speakers:

- «National advocacy funding meeting. Panel: The role of advocacy in improving health care access, quality and resources» in Amsterdam, the Netherlands;
- Conference «Adherence 2020», which presented the successful experience of Ukraine in the field of increasing the advocacy capacity of NGOs, the development of social contracting and the promotion of the Transition Plan;
- AIDS 2020: Virtual conference, which presented the most pressing issues in the fight against HIV, discussed issues related to the Sustainable Development Goals and general coverage of health services.

Became one of the founders of an international consortium of public associations and institutions of 5 countries: Ukraine (IAA), Kazakhstan (Zertteu Research Institute), Kyrgyzstan (Kloop Media), Moldova (The Institute for Strategic Initiatives (IPIS), Tajikistan (Jahon) for joint implementation of a project initiative aimed at increasing the transparency and accountability of the use of assistance projects (technical and credit) of international financial institutions provided to 5 countries in the EECA region to prevent the spread of COVID-19 by improving reporting and expanding access to information.

Governance of the organization. The membership base of the Organization was significantly expanded by representatives from the business and social spheres – by 29%.

Internal management. We have developed a new tool for objectively measuring the progress, success and efficiency of the organization – a system of performance indicators (KPIs), which determine the main results of activity and performance indicators. The KPI system has been introduced as a pilot for 2020.

External communication and reporting. Increased audience coverage on social networks, including Facebook by 87% and increased the number of subscribers to IAA pages on social networks by 25%. Conducted a social campaign in Poltava for students and youth in the format of a quest – «Get vaccinated to be healthy» to raise awareness about vaccination as the most effective tool for protection against infectious diseases. Held an annual internal reporting conference – ensured proper reporting of the governing bodies of the organization to the Board and the General Meeting. IAA specialists took part in 22 broadcasts on local TV/radio channels, organized and conducted 27 events (trainings, webinars, conferences, etc.), participated in 50 events as guest speakers, trainers and listeners.

### 17. Dissemination of experience and success of budget advocacy in Ukraine in the context of ensuring the sustainability of harm reduction services

11 documentary videos were shot and distributed: 5 videos about the successes of partner NGOs and 6 videos about the activities of organizations in the field of budget advocacy.

Produced and distributed 4 animated videos «How to effectively create video content for non-governmental organizations» - to achieve effective communication with TA and advocacy of NGOs in the field of Public Health.

9 films were made and distributed on medical, social and cultural topics - to draw the audience's attention to health issues and in particular public health in the region and the city, to inform about current events and to form critical thinking of the audience.



## 1. IAA Board

Dmytro Piddubny  
*lawyer, business representative*

Ivan Omelyan  
*regional coordinator of the Reanimation package of reforms*

## 2. IAA Advisory Board

Yuriy Nestulya  
*Chairman of the Advisory Board*

Tatiana Savva  
*Member of the Economic Research Program «Independent Think-Tank Expert-group», Moldova*

Aibek Mukambetov  
*Director of Public Health programm, The Soros Foundation-Kyrgyzstan*

Ruslan Poverga  
*General Director of Initiativa Pozitiva, Moldova*

Maksym Demchenko  
*Former executive Director of the CO Light of Hope (2008 - 2017)*

## 3. IAA Team

Yurii Romashko  
*executive director*

Tetyana Kladukhina  
*project manager*

Natalia Prokhorenko  
*Deputy Executive Director*

Serhiy Lyadovy  
*head of the development team*

Olexander Tkachenko  
*project manager, senior analyst*

Kristina Ladyka  
*chief accountant*

Iryna Domnenko  
*project manager*

Yulia Hyzhnyak  
*Monitoring and Evaluation Manager*

Olena Dmytrenko  
*project manager, analyst*

Kateryna Kysla  
*graphic designer, information design expert*

Andriy Rudenko  
*project manager*

Olena Ovsianyk  
*graphic designer*

Anton Zinchenko  
*project manager in the field of digitalization*

Alina Kuzmenko  
*assistant project manager*

Yuriy Romanov  
*lawyer*

Diana Shybalova  
*assistant project manager*

Vyacheslav Kurilo  
*lawyer, analyst*

Kristina Kryzhenko  
*media manager*

Polina Kolganova  
*lawyer, head of public procurement practice*

Oleksandra Syrotenko  
*media manager*

Eugenia Kozun  
*analyst / sociologist*

Lilia Sukhenko  
*SMM-manager*

Vitaliy Nabok  
*trainee analyst*

### The amount of IAA funding under the agreements concluded in 2020

Source	Budget
CO 100 PERCENT OF LIFE	5 444 355,68
Open Society Foundation	4 345 000,00
IF Renaissance	3 005 581,00
The Global Fund	2 166 184,20
UNDP Ukraine	890 208,00
UKF	814 596,90
Internews Network	459 000,00
The Initiative Center to Support Social Action "Ednannia"	264 585,50
<b>Total:</b>	<b>17 389 511,28</b>

### The amount of funding for projects implemented during 2018-2020

Source	Budget
IF Renaissance	6 167 759,00
Embassy of the Kingdom of the Netherlands in Ukraine	3 374 500,00
UNDP Ukraine	2 488 000,00
<b>Total:</b>	<b>12 030 259,00</b>