

Institute of Analysis and Advocacy

Annual report

2021

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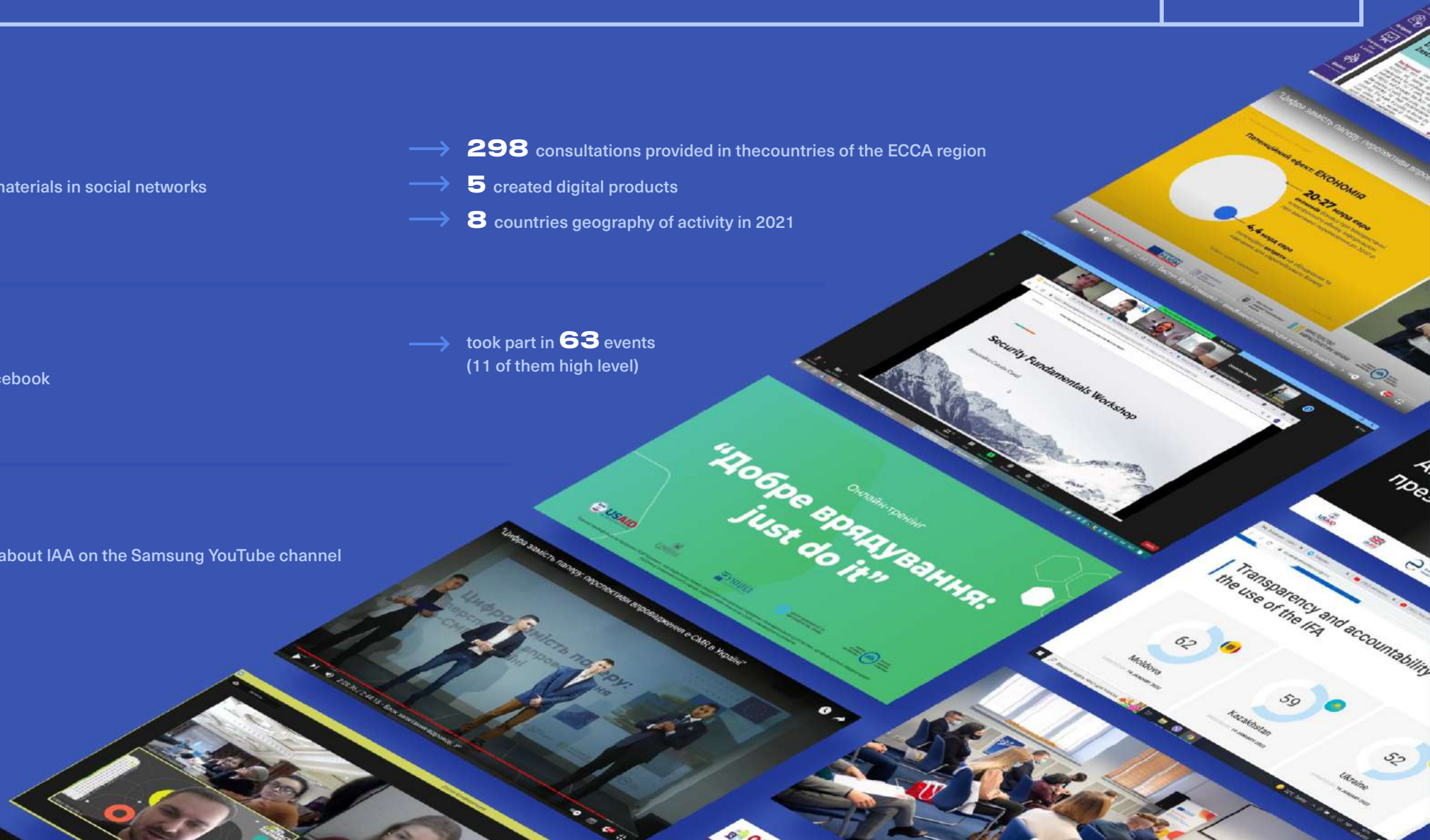
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2021 in numbers

02

- **11** implemented initiatives
- **909 256** views of IAA materials in social networks
- **50** created graphic materials
- **298** consultations provided in the countries of the ECCA region
- **5** created digital products
- **8** countries geography of activity in 2021
- **20** events
- **1 895** new followers on Facebook
- **18** analytical products
- **7** analytical researches
- **1.7 mln** views of the video about IAA on the Samsung YouTube channel
- **26** created video materials
- took part in **63** events (11 of them high level)



Implementation of initiatives

03



IAA/2021



- 1 Digits instead of paper
- 2 Prospects for the introduction of an international e-consignment note in Ukraine (e-CMR)
- 3 Analytical study of the needs of Poltava residents in digital services together with the city authorities
- 4 Information system e-Poltava
- 5 Transparent and accountable financial support to countries to prevent the spread of COVID-19

→ According to the Decree of the CMU No. 1122, the IAA is the administrator of the e-consignment note system for the period of the pilot project, which will be transferred to the state in the future. As an administrator, we prepared the system for launch in test mode

As an administrator of the e-consignment note system in Ukraine we:

- carried out the analysis and formation of technical requirements for finalizing the structure and work protocols of the e-consignment note central bank to support special forms of e-consignment note
- completed 6 out of 8 stages of system development

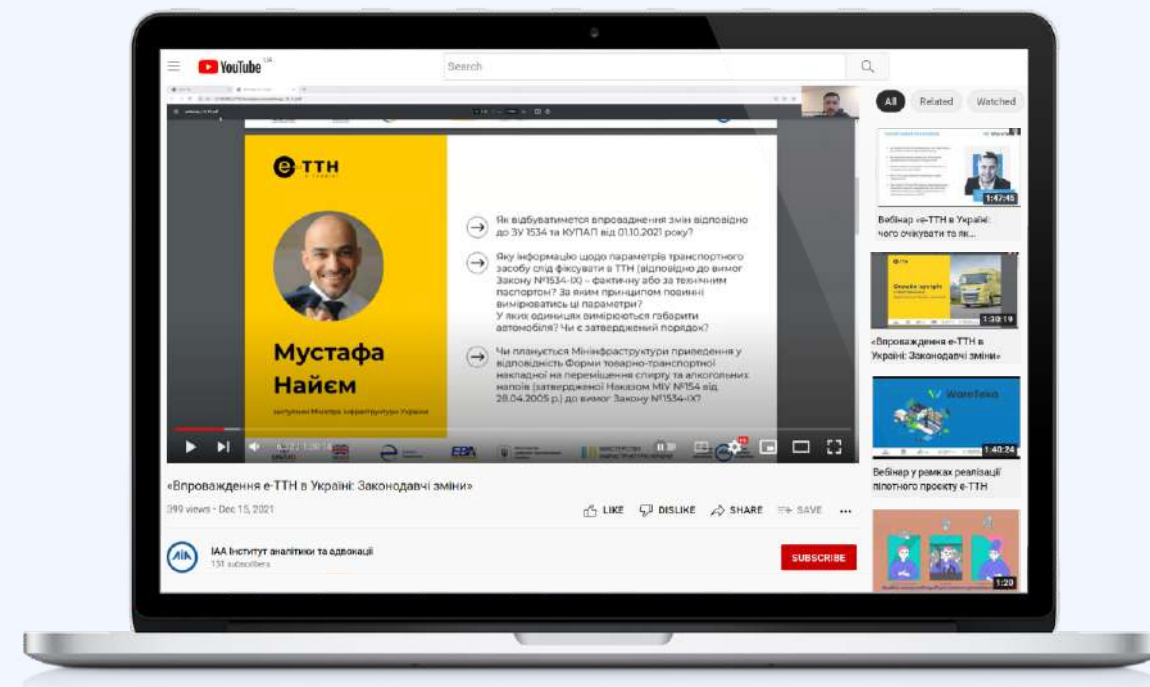
We held **consultations with the main stakeholders** (State Tax Service of Ukraine, State migration service of Ukraine, State Service of Ukraine for Transport Safety, etc.) to prepare the system for launch.

We have developed a legal framework for the transition to the electronic form of consignment note:

- Draft Resolution of the CMU "On the procedure for maintaining and providing information from the consignment note register"
- Changes to the Law of Ukraine "On road transport in Ukraine"

We **created a web portal of the e-consignment note project** www.e-ttn.miu.gov.ua to increase awareness and improve interaction.

We held **5 webinars for businesses** in the regions of Ukraine, **more than 25 meetings/presentations with businesses** in the field of logistics and other organizations (EBA, KLS, BRDO, Office of Simple Solutions), **numerous meetings with authorities** (Ministry of Infrastructure of Ukraine, Ministry of Digital Transformation of Ukraine, State Tax Service of Ukraine, State agency of automobile roads of Ukraine and others).



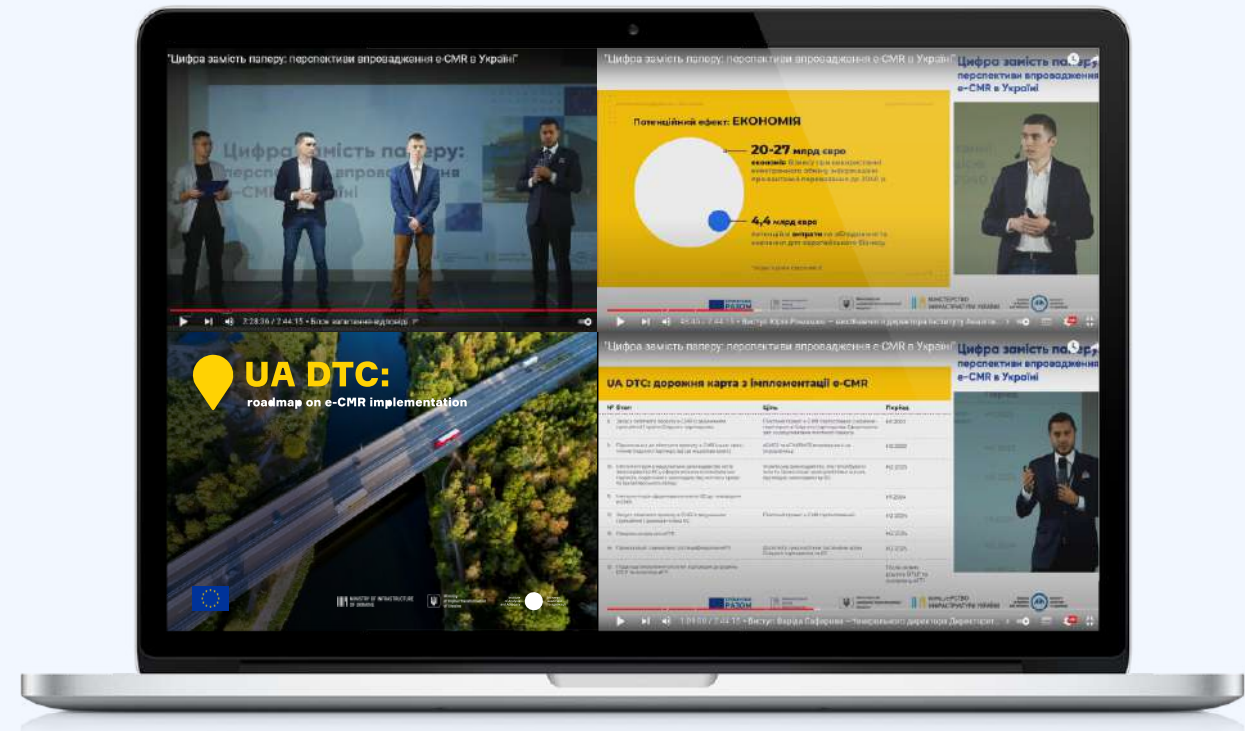
Prospects for the introduction of an international e-consignment note in Ukraine (e-CMR)

→ The first practical document on the harmonization of Ukrainian legislation and the integration of Ukraine into the digital space of the EU in the field of road freight transport – Roadmap of e-CMR implementation

Conducted research and created a policy paper "Prospects for the introduction of the international e-consignment note (e-CMR) in Ukraine." The document demonstrates the state of regulatory readiness of Ukraine and proposals for implementation (e-CMR) with EU EaP countries.

We created and discussed the Roadmap for the implementation of e-CMR in Ukraine together with the Ministry of Infrastructure, the Ministry of Digital Transformation, the e-trade group of the EU4Digital initiative and other stakeholders.

Conducted an information and educational campaign to demonstrate the benefits of e-CMR implementation: **more than 100,000 users - reach in social networks.**



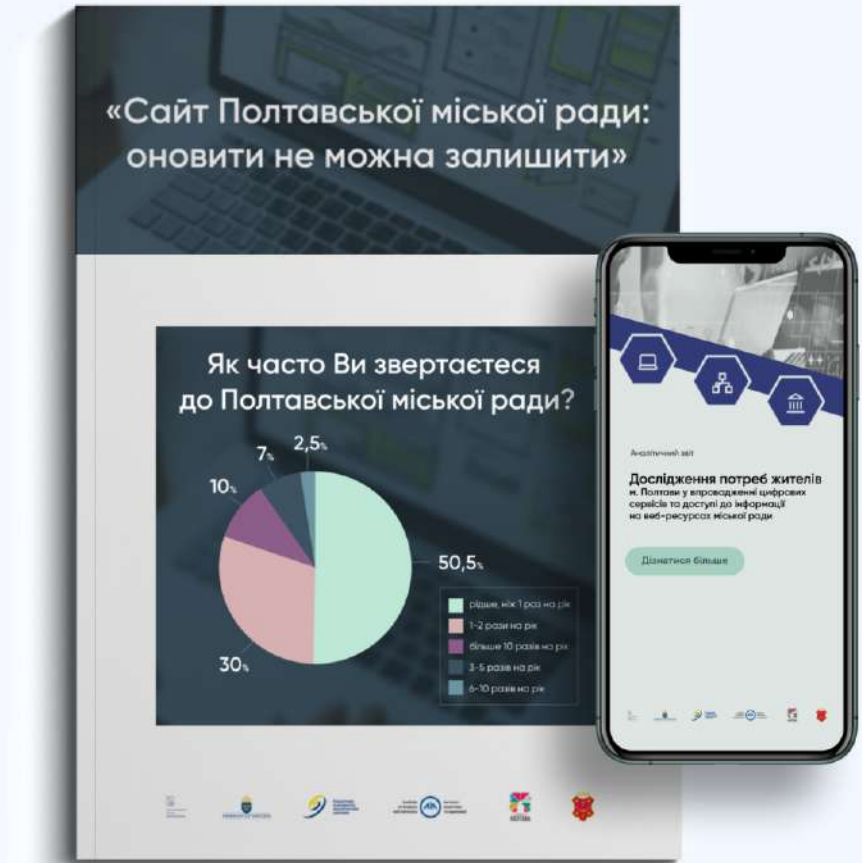
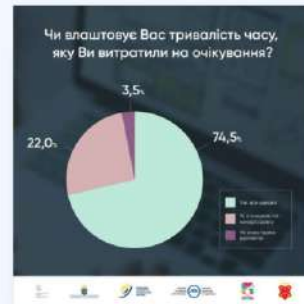
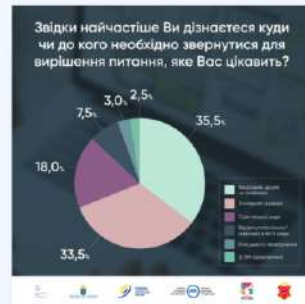
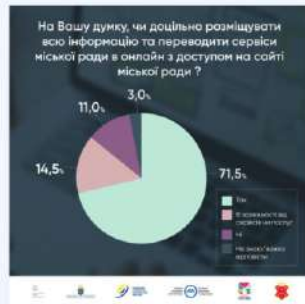
Analytical study of the needs of Poltava residents in digital services together with the city authorities

→ A precedent for conducting a joint study with the city authorities for the further formation of the city's digitalization policy, based on the needs of citizens

We conducted an analytical study and **determined the needs of Poltava residents in digital services** and access to information on the web resources of the city government.

We advocated the **adoption of a strategy for the development of the digital infrastructure of the city of Poltava.**

Working meetings were held with representatives of the City Development Institute and Poltava city management. As a result, an **analytical report** on the needs of residents in digital services and access to information on the city council's web resources **will form the basis of plans for the development of the city's digital infrastructure.**



→ **The e-Poltava information system has been tested in Poltava and is ready for scaling in other communities of Ukraine**

The e-Poltava information system was refined and **the application was launched for use** by city residents (updated iteration).

e-Poltava is an information system for the city authorities, residents and guests of the city, consisting of the mobile application "e-Poltava" on iOS and Android platforms and a web portal for system management. The e-Poltava system digitizes city services and improves the interaction of citizens with the authorities online.

During the operation of the application, we have:

- **more than 1,400 news and messages** for residents are published in the system
- **more than 6,000 active users of the system** during the testing stage
- **more than 13,451 complaints about the city's problems** were received through the system
- **more than 11,000 solved problems** based on the results of appeals

Municipal enterprises, which inform the population and collect appeals from residents for the implementation of their functions, **have been connected to the e-Poltava system**. **The city government uses the e-Poltava system** to improve interaction and address the needs of citizens.

Work on scaling has begun: consultations have been held with the Ministry of Digital Transformation of Ukraine, as well as territorial communities that intend to launch the e-Poltava product in their communities.

Representatives of the Ministry of Digital Transformation took into account the development of the e-Poltava system to create their own products.



→ A universal tool for assessing the transparency of the use of funds that countries have received to fight against COVID-19 has been developed and piloted



Coordinated the activities of the consortium for transparency and accountability of the use of IFI funds received by countries to prevent the spread of COVID-19:

- ◆ Ukraine – Institute of Analysis and Advocacy
- ◆ Moldova – Institute for Strategic Initiatives
- ◆ Kazakhstan - Zertteu Research Institute
- ◆ Kyrgyzstan - Kloop Media
- ◆ Tajikistan - NGO "Jahon"

Representatives of the public sector from the countries participated in gathering information for the study, held joint webinars and issued monthly newsletters.

We created a **universal assessment tool** for measuring and ranking countries according to the level of transparency and accountability of the use of financial assistance funds from IFIs. The methodology is freely available and **any country can use it to assess the transparency of its own projects**.



Conducted a **comparative analysis** of the level of transparency and accountability of the use of financial assistance funds from IFIs **among 5 countries** – prepared a policy brief.

Conducted research and formed a portrait of the situation regarding the use of funds, reporting and access to information on financial assistance provided to Ukraine by IFIs to combat COVID-19:

- A universal methodology has been prepared and distributed among partners
- Prepared **policy paper with recommendations**

The website of the Consortium and a separate data module for the evaluation and rating of countries by the level of transparency and accountability were created – eurasiaconsortium.org/en

Transparent and accountable use of loans as a component of the public finance system of Ukraine

→ A practical algorithm for monitoring the use of credit funds in Ukraine – a pilot study and a guide for the public sector

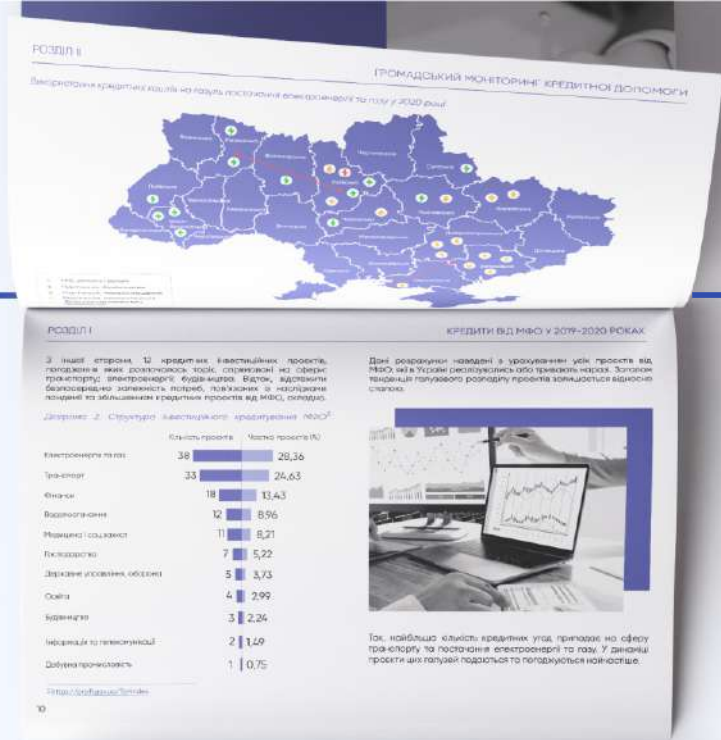


The mechanisms of Ukraine's attraction and distribution of international financial aid in the form of loans during 2019-2020 were studied.

As a result, gaps in the completeness and openness of information about the use of international financial aid were discovered, and options for their elimination were developed.

We developed an analytical brief in the form of step-by-step instructions for public monitoring of expenditures of budget funds received on credit – **Do It Yourself: a guide for monitoring credit funds**.

More than 70,000 Internet users were covered with information on methods of monitoring the use of foreign loan funds from IFIs in the state budget.

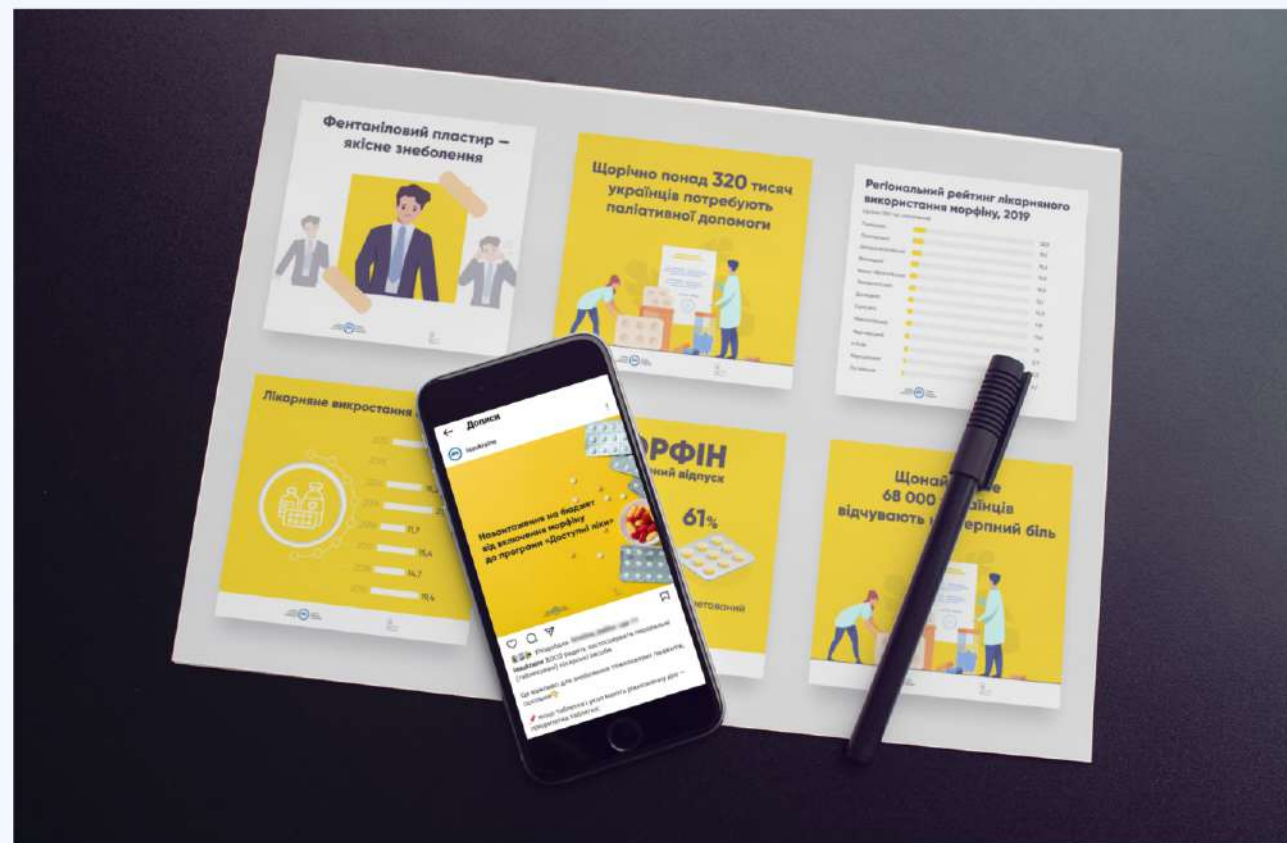


→ A unique study that answers the question of whether patients are getting enough opioid analgesia – the result of a systematic analysis of trends since 2011

We completed research on the trends in the consumption of narcotic analgesia in Ukraine for 2016-2019.

We finalized and published a policy paper based on the results of a study of trends in the consumption of opioid analgesics in Ukraine during this period.

The report contains recommendations to the Ministry of Health of Ukraine and the Cabinet of Ministers of Ukraine to improve access to the necessary drugs for patients who need opioid analgesia.



→ **100% of ART purchases in Ukraine and Moldova during 2020-2021 were investigated**

Conducted a study of procurement models of ART in Ukraine and Moldova, taking into account the positions of the main stakeholders.

An **analytical brief** was created and **recommendations were made to improve the quality of medical procurement data** for separate EECA countries with the possibility of further implementation of the necessary technical solutions.

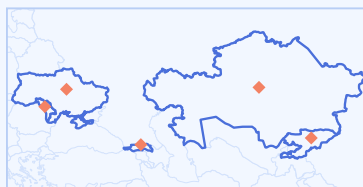
We have developed a **portal of reference prices** – a service that aggregates and stores information about ART purchases, and also contains functionality for analyzing prices for purchases in Ukraine and Moldova.

Data on 140 medical purchases are systematized on the portal.

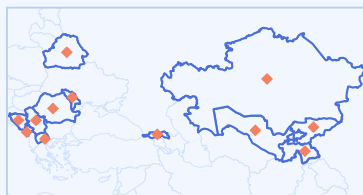


→ Tandem of analytics, advocacy and training activities – improvement of the mechanisms of budgetary financing of HIV services in the EECA region

Conducted 2 international analytical researches:



The readiness of the health care system to integrate services for the prevention, diagnosis and treatment of HIV infection into the package of primary health care



Peculiarities of participation of NGOs of Eastern Europe and Central Asia and South-Eastern Europe in the budget process

Advocacy consulting work was carried out, as a result of which:

Amendments to the **legislation regulating** the provision of HIV services in **Kyrgyzstan, Georgia, Uzbekistan and Tajikistan** were developed and approved.

A grant competition for budget funds in the amount of 70,000,000 soums for socially significant projects in **Uzbekistan** has been announced.

Created **Budget Advocacy Hubs in 5 countries** (Belarus, Kazakhstan, Kyrgyzstan, Georgia, Moldova) and developed methodical materials for their work.



Held **5 educational webinars** with the participation of **192 representatives of NGOs** and state institutions working in the field of prevention, diagnosis and treatment of HIV infection in the countries of the **EECA region**.

The **transitionplan.online portal** was developed and launched.

This service reflects the progress of the transition from donor to state financing of services in the field of HIV and contains:

- **8 completed country profiles**
- **an analytical module** that reflects the progress of countries.

→ **Creation of an author's educational product based on the practical experience of the IAA, which in 8 years has turned from a team of 3 people into an international think tank**

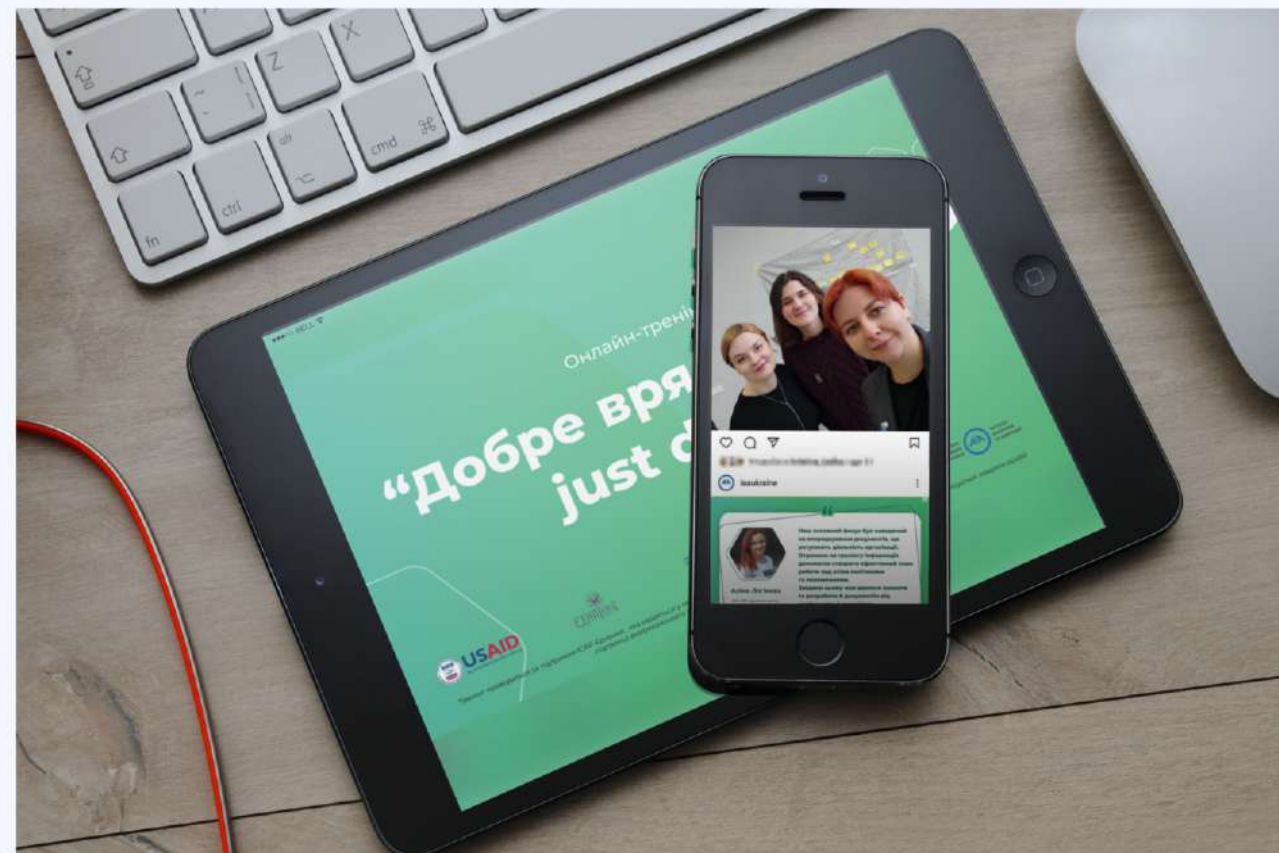
Developed the author's educational product on issues of good governance for CSOs, adapted it for offline and online training formats.

Conducted **4 educational cycles of the training "Good governance: just do it" for 61 representatives of CSOs.**

Based on the results of the training, **each organization received an individual plan** for the development of good governance.

Conducted **strategic sessions on good governance** and helped to develop:

- the vision of the **organization structure of the NGO "MistoHub"**;
- **strategic plan of CF "Superheroes"**.



Increasing citizens' awareness of local democracy tools (a joint project with the Network of Hubs of Ukraine)

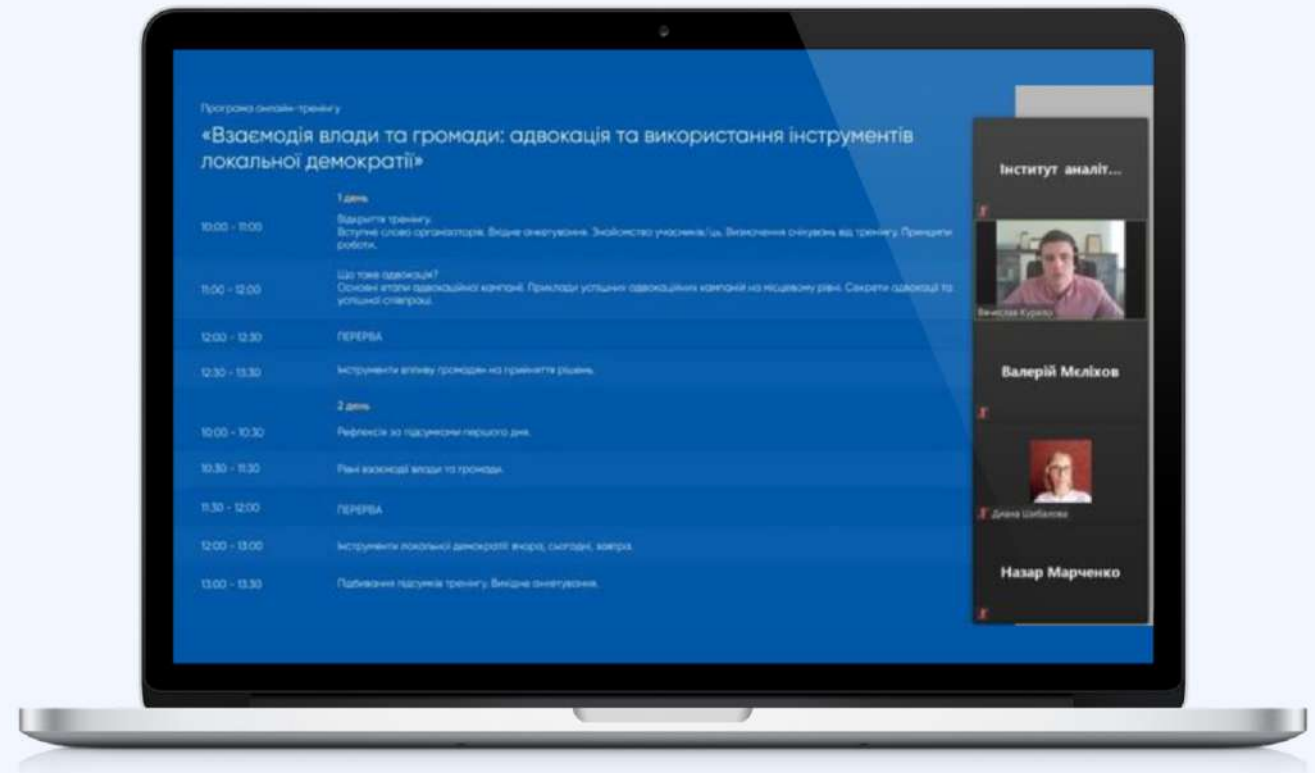
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→ Educational work in small communities of the Poltava region to increase the influence of residents on decisions made by the authorities in the TG

Conducted 2 online trainings for residents of Poltava region "**Interaction of authorities and communities: advocacy and use of tools of local democracy**".

About **45 hours of consultations** were provided on the use of tools of local democracy, development of legislation, interaction between the government and the community.

We ensured the practical use of the tools of local democracy by the residents of the Poltava region.





Generation 17

The executive director of IAA, **Yurii Romashko**, became a participant in the global initiative "Generation 17" with the support of UNDP and Samsung, the goal of which is the acceleration of youth and the world in general in achieving the Sustainable Development Goals (SDG).



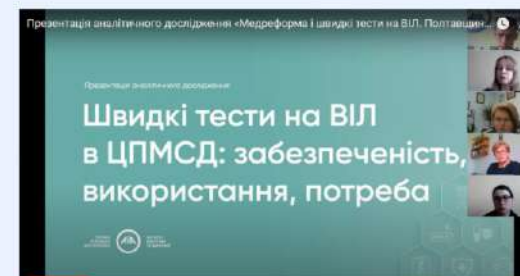
Global Fund

The socialcontracting.info portal was developed and launched by order of the Global Fund to Fight AIDS, Tuberculosis and Malaria



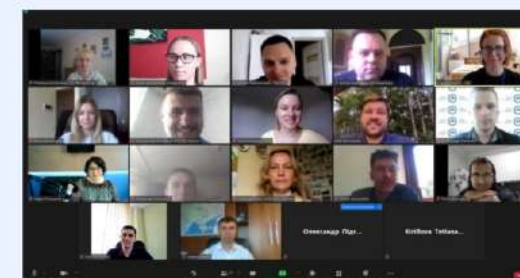
NGO "RozUM"

Olena Dmytrenko was a mentor for the NGO "RozUM", she helped in the communication component of the advocacy campaign



Health care system reform

Conducted research "Health care system reform and rapid tests for HIV. Poltava region 2018-2019"



Budget Advocacy School

Adapted to the online format and held a 4-day Budget Advocacy School at the request of the International Renaissance Foundation European Program

→ e-consignment note

Introduction of e-consignment note in Ukraine: implementation of the system and transition to an electronic form of consignment note

→ Debt relief4Ukraine

Rationalization of Ukraine's external debt servicing expenses through analysis and advocacy of recommendations

→ EU4Culture

Creation of the culture development strategy of the Poltava territorial community

→ IMF surcharges

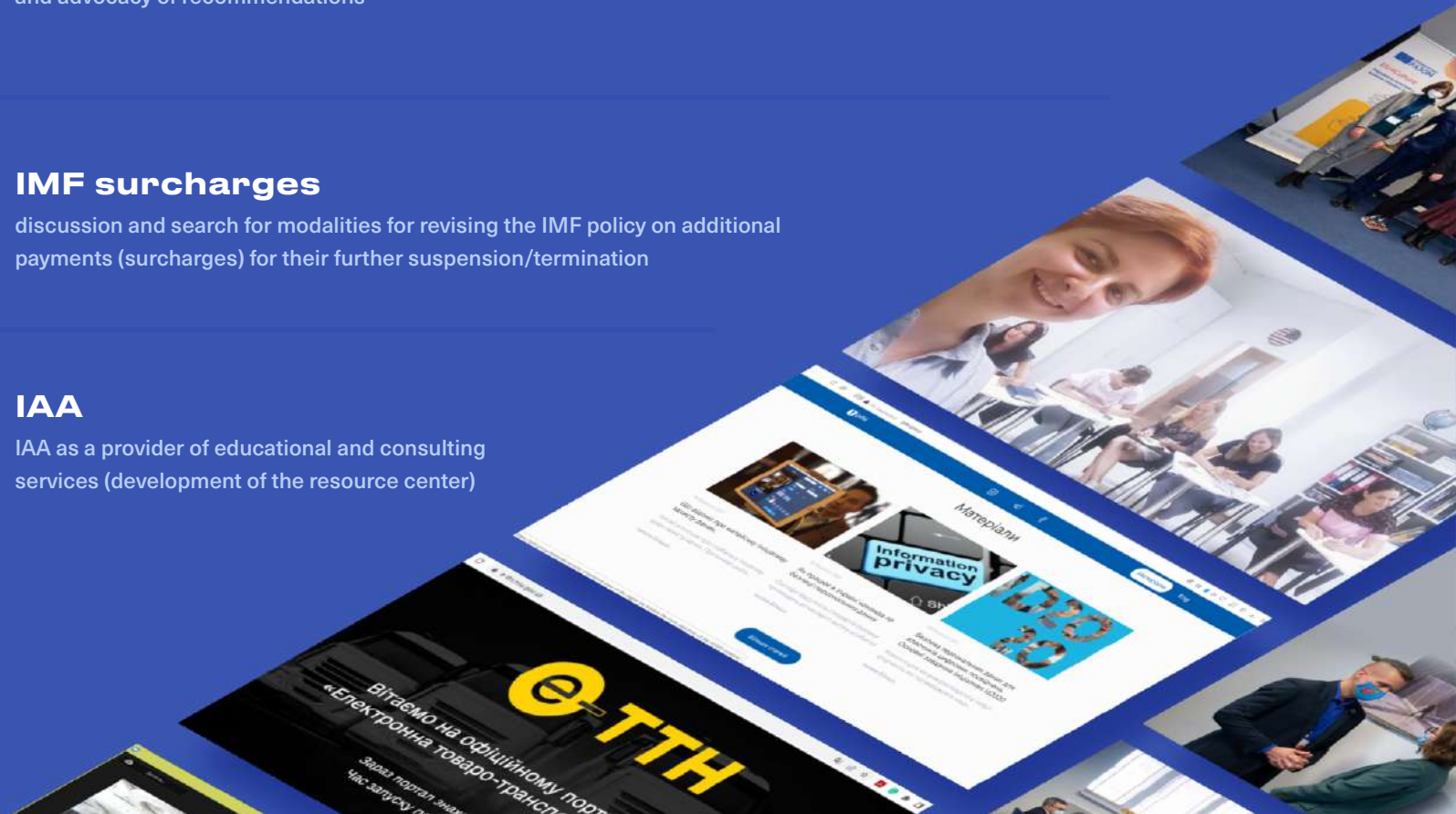
discussion and search for modalities for revising the IMF policy on additional payments (surcharges) for their further suspension/termination

→ PDSI

Personal Data Security Initiative

→ IAA

IAA as a provider of educational and consulting services (development of the resource center)



◆ Financial stability

- ✓ Continued the course for diversification of financing sources of the organization.
- ✓ Started cooperation with new programs and donor organizations
 - USAID/UK aid project “Transparency and accountability in public administration bodies and services/TAPAS”
 - International Renaissance Foundation European Program
 - Public Association “Reanimation Package of Reforms Coalition”
 - Alliance for Public Health

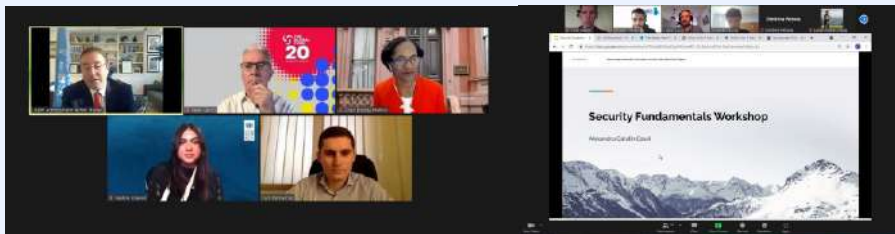
◆ Governance and management

- ✓ Started the development of the IAA strategy for 2022-2024 (including risk strategy, communication strategy).
- ✓ Increasing the expertise of the IAA team is a constant focus. For 2021, we have completed various courses and programs, including:
 - Trainings for trainers (ISAR «Ednannia»)
 - Facilitation training courses (ISAR «Ednannia»; Erasmus+)
 - Marketing training (ISAR «Ednannia»)
 - Policy designers network (German Marshall Fund)
 - School for analysts (International Renaissance Foundation)



◆ Presence at the international level

In 2021, the IAA team took part in more than 60 events, including as speakers at international and high-level events:



White House & UNDP Secretariat event

Generation 2030: Highlighting the Promise of Youth Leaders for Development Gain (participation of the IAA executive director in a panel discussion with the participation of Achim Steiner, UNDP Administrator)

Teck4Democracy conference

participation of the IAA executive director in a panel discussion “Youth Consultation on Technology for Democracy” with participation of Minister for Development Cooperation of Denmark Flemming Moller Mortensen

Side event at the ECOSOC Youth Forum

participation of the IAA executive director in a panel discussion organized by UNDP



Side event at the OECD conference

IAA executive director in a panel discussion organized by Open Government Partnership (OGP): «COVID-19 response in EaP countries»

Meetings with the Generation17 team together with UNDP and Samsung

UNDP in Ukraine

Consultations on the development of the strategy of UNDP in Ukraine for 2023 - 2027

e-CMR coordination meetings with e-trade group EU4Digital, Ministry of Digital Transformation and Ministry of Infrastructure of Ukraine

Final meeting within the framework of the SoS project in Istanbul

Media

19



909 256

views of IAA materials
in social networks



1.7 mln

views of the video about IAA
on the YouTube channel Samsung



1 895

new followers
on Facebook

Team

20



Yurii Romashko

executive director

Olena Dmytrenko

project manager, senior analyst

Olexander Tkachenko

project manager, senior analyst

Iryna Domnenko

project manager

Natalia Prokhorenko

deputy Executive Director

Andriy Rudenko

project manager

Anton Zinchenko

project manager in the field of digitalization

Yuriy Romanov

lawyer

Vyacheslav Kurylo

project manager, lawyer

Polina Kolganova

lawyer, public procurement expert

Eugenia Kozun

analyst

Vitaliy Nabok

analyst

Tetyana Kladukhina

project manager

Serhiy Lyadovy

head of the development team

Kristina Ladyka

chief accountant

Kateryna Kysla

graphic designer,
information design expert

Olena Ovsianyuk

graphic designer

Diana Shybalova

assistant project manager

Kristina Kryzhenko

media manager

Oleksandra Syrotenko

media manager

Mariya Myhal

media manager

Lilia Sukhenko

SMM-manager

Andriy Fedchenko

assistant





18 945 513

The volume of IAA financing according to contracts signed in 2021



23 330 739

Amount of funding actually received at the organization's expense in 2021

◆ PARTNERS

- Open Society Foundation
- UNDP Ukraine
- International Renaissance Foundation
- USAID / Uk aid
- Eurasia Foundation
- Tapas
- Embassy of the Kingdom of the Netherlands in Ukraine
- Ministry of foreign affairs of Denmark
- Open Contracting Partnership
- Ministry of Digital Transformation of Ukraine
- Ministry of Infrastructure of Ukraine
- PA "Reanimation Package of Reforms Coalition"
- The Accounting Chamber
- State Service of Ukraine on Food Safety and Consumer Protection
- Global Fund
- 100% life
- Alliance for Public Health
- Network of hubs of Ukraine
- Internews Ukraine
- Kloop media
- ISAR «Ednannia»
- Centre for Democracy and Rule of Law
- Ukrainian Independent Center for Political Studies
- Zertteu Research Institute
- Institute for Strategic Initiatives
- Jahon
- Goethe-Institut Ukraine
- Poltava City Council

WANT TO LEARN MORE ABOUT IAA ACTIVITIES?

Let us know your e-mail and we will include you in the regular e-mail. To do this, write to us at mail@iaa.org.ua or call (094) 963-24-85

Address:

office 501, Gogol street 12, Poltava, 36000, Ukraine.

Phone: (094) 963-24-85

E-mail: mail@iaa.org.ua

Website: iaa.org.ua

Facebook: [@iaaukraine.org](https://www.facebook.com/iaaukraine.org)

WANT TO JOIN?

Participate in IAA activities and gain real experience!

Send your resume in Ukrainian or English in PDF format to mail@iaa.org.ua with the subject of the message "I want to join". We always need enterprising, active and creative people who strive for self-development and development of society. We always announce open vacancies on the IAA website in the "News" section, but the IAA doors are always open.

Check out our vacancies now – maybe you will find yourself there?

HOW TO SUPPORT?

The Institute of Analysis and Advocacy conducts and disseminates research to help governments make effective decisions in policy formulation and implementation and to achieve sustainable results. Charity is your support for our activities to empower Ukrainians, strengthen civil society institutions, and develop democracy.

Details: a/c UA 62 322313 0000026006000020337 in JSC "Ukreximbank"

Recipient: NGO "Institute of Analysis and Advocacy"

USREOU code: 38667738

Purpose: charitable assistance for the statutory activities of the organization.