

Institute  
of Analysis  
and Advocacy



Інститут  
аналітики  
та адвокації

# 2019

ANNUAL REPORT

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**Yuriy Romashko**  
Executive director

## Introductory word

2019, riddled by a crisis of confidence and political turbulence, has once again demonstrated the need to be flexible, fast and adaptable to constant change. Non-governmental centers should be agile boats, not bulk carriers, in an effort to improve the quality and practice of public policy-making in Ukraine.

Institute of Analysis and Advocacy celebrated its 6th anniversary. Over the years, we've been building organizational "muscles" that are now helping us to make another boost in the organization's lifecycle.

Applying different methodological approaches, in 2019 we conducted research in the areas of public health, public finance, procurement, government, and the social sphere to help policy makers make effective decisions and achieve sustainable results. In total, we have prepared more than 50 analytical products.

In the age of big data, the world is a large laboratory in which we all leave "digital footsteps." Using them digital algorithms know us better than we do and help to find optimal solutions in the vortex of existing trends.

So, sharing the idea of the need for digital transformation of the state and communities, we began to implement the information ecosystem "Poltava - smart city", which unites residents, business and government to transform Poltava into a digital and progressive city.

Continuing to strengthen institutional capacity, during the reporting period the IAA team took part in 60 training events, our experts had internships in the USA, Germany and Lithuania. We have worked on diversification to ensure sustainability.

IAA has strengthened its international presence. We provided expert support in the field of budget advocacy for NGOs in Eastern Europe and Central Asia, and made 14 business trips abroad. For the second year in a row, IAA was included in the Top 100 best think tanks in Eastern and Central Europe in the annual Global Go to Think Tank Index Report.

In conditions of constant variables and turbulence, we do not know exactly where to swim in the coming years. But we know for sure: if there is a team on our ship, where everyone is in the right place, we will definitely understand where we need to sail and where we will be fine.



**Dmytro Piddubnyi**  
Chairman of the Board

We are used to living in a world where long-term vision, strategy and plans are implemented consistently and step by step. In today's reality, such a model no longer works. We have entered a period of uncertainty, a time of sudden change and deep disappointment. In this era, trust is crucial as the foundation for the development of any system and organization. It's hard to get, but easy to lose. The two-year term of the Board was dedicated to strengthening confidence in IAA and its activities. Trust is a tool to encourage employees, a marker of satisfaction and loyalty of stakeholders, an indicator of the success of the organization in the global market.

Thus, during this period, IAA became an equal player at the national level. Moreover, in 2018, our think tank was recognized for the first time in the ranking of the best think tanks in the world "Global Go to Think Tank Index Report". Trust both inside and outside Ukraine allows us to focus on the main goal - to conduct high-quality and influential research that can help in policy formation.

Another of our partners during this time were regional CSOs. We are convinced that only in synergy with other organizations we can achieve maximum results and unite active people into the critical mass necessary for the implementation of irreversible changes.

High-quality and up-to-date analytical materials needed for public policy-making and decision-making at the local and national levels cannot be recognized and used without confidence in the data they contain.

The truth is that an effective long-term development model cannot be built without the trust of all stakeholders: employees, partners, media, customers, suppliers, government officials and local governments.

Developing trust in times of greatest challenge and uncertainty remains one of the main goals for the near future.

# IAA 2019



IAA is a think tank founded in 2013. We conduct and disseminate research to help governments make effective decisions in policy formation and implementation and to deliver sustainable results.



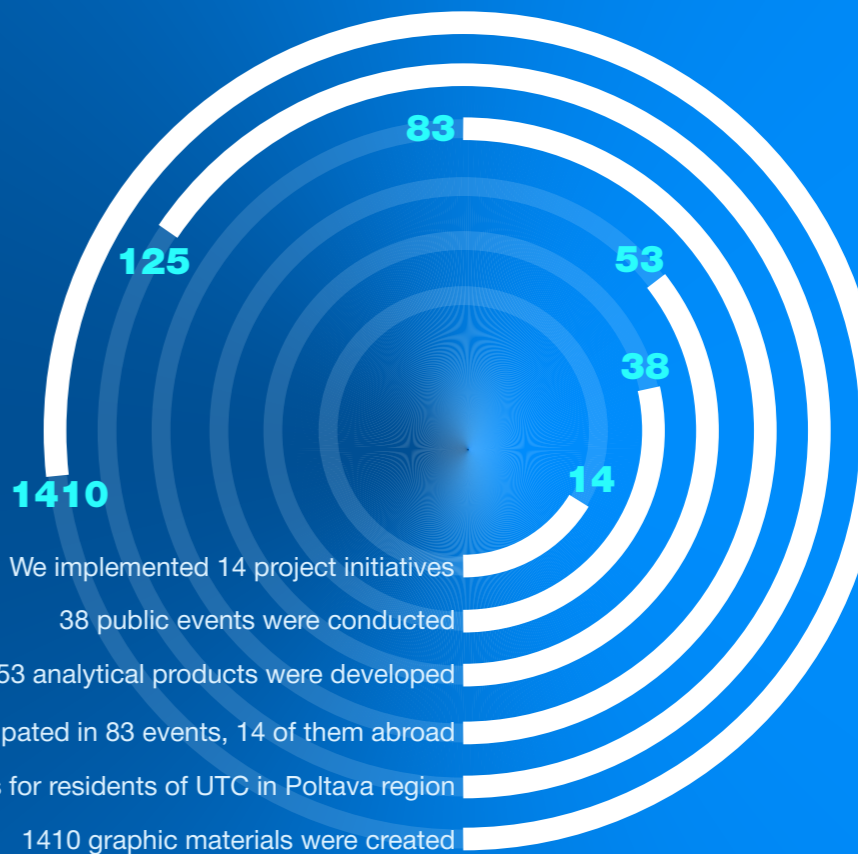
IAA as a member of the Strategic working group at the Public Health Center of MoH of Ukraine contributed to the successful implementation of the second stage of the Transition plan from donor to budget funding for HIV services and the beginning of the third stage.



For the second year in a row, the IAA was included in the TOP-100 ranking of the best think tanks in the world "Global Go to Think Tank Index Report" in the category "Best think tanks in Central and Eastern Europe".



We carried out activities throughout Ukraine, except for the temporarily occupied territories, as well as provided expert support to specialists from the countries of the EECA region (Eastern Europe and Central Asia).



The development and implementation of the Poltava - smart city ecosystem has started. The website – [smartcity.pl.ua](http://smartcity.pl.ua)



3 Budget Advocacy Schools were conducted [budgetadvocacy.ua](http://budgetadvocacy.ua)



We have investigated the abuse of power in the election process – we have formed 184 cases, conducted 11 events for 300 participants. The online platform was created [democracy.watch](http://democracy.watch)



As a regional development hub for CSOs we have conducted more than 50 consultations for regional NGOs, 4 trainings, 4 internships



Internet media Tribuna released about 1,500 materials, which got more than 300 thousand views. [tribuna.pl.ua](http://tribuna.pl.ua)



As a regional monitoring hub we coordinated the analysis of 3,650 public procurements of health care institutions

# ANALYTICS

Direction №1



**Oleksandr Tkachenko**  
Head of Department of Analytics

*Demand for analytics is growing in Ukraine. Heads of ministries and officials are increasingly talking about reliable data for political decision-making. Therefore, if demand grows (or rather - arises), it must be met by supply. For think tanks, this means 2 challenges:*

- 1. to be flexible enough;*
- 2. be sufficiently expert. It is really to cope with the first point.*

*All you need to do is adapt your analytical approaches to new topics or industries. Feel free to enter new niches. The challenge of expertise is more complex. Analysts either have sufficient experience and skills or not. And then you need time, which is always not enough, because in modern conditions, the winner is not the one who did perfectly, but the one who is fast. Be flexible and gain experience.*

*Success is in front of you!*

## We have implemented 3 project initiatives and 9 analytical and sociological researches:



### *Analytical research in the field of HIV/AIDS*

The purpose of the project: to increase the coverage of HIV testing of key groups and treatment of HIV-infected people by forming an analytical and advocacy basis for the regulation of the flow of test systems and ARV treatment in the regions.



### *Monitoring of Healthcare facilities procurement*

The purpose of the project: to direct the expert potential of non-governmental organizations to introduce an innovative approach to providing treatment to people living with HIV by monitoring public procurement in the health care system.



### *Joint research with the authorities*

The purpose of the project: to conduct three joint studies with public authorities aimed at establishing cooperation and strengthening the capacity of the last-named.



### *Conducting analytical and sociological research to order*

## The main achievements of the direction | 2019



### Analytical research in the field of HIV/AIDS

We investigated *the provision of 12 regions of Ukraine* with test systems for HIV detection during 2018. We have found that Ukrainian medical institutions receive tests at the expense of the state budget, international organizations (Global Fund), other states (USA - PEPFAR plan), charitable organizations or independently buy at the expense of local budgets. We have formed a report on the share of each supplier in total in terms of regions.

*The issues of redistribution of ART drugs among 12 regions of Ukraine* were investigated (such a mechanism of interaction ensures the availability of necessary drugs in specialized medical institutions for continuous treatment of HIV-infected patients) – a policy paper was created. In continuation of last year's study, the supply of ART drugs from 5 regions of Ukraine in 2017 was analyzed, the results of which are reflected in the report. Based on the results of the study of the provision of regions with HIV test systems, *advocacy plans were formed for 11 regional organizations* of the CO "100 PERCENT OF LIFE" on ways to improve the system of testing in these regions.

*More than 20 consultations were held* with regional service organizations on the participation of last-named in public procurement of health and social services as part of the transition from grant to public funding to ensure the sustainability of HIV-related services. Created 12 explanations and instructions for NGOs on preparation and participation in tenders. Worked on the following topics: registration of an NGO as a VAT payer, selection of an electronic platform for participation in bidding, features of participation in open bidding with publication in English, execution of subcontracts, etc.



### Monitoring of Healthcare facilities procurement

Coordinated the activities of 5 analysts of regional branches of the CO "100 PERCENT OF LIFE", which monitored the public procurement of 71 specialized HCFs (AIDS centers, tuberculosis dispensaries, infectious diseases hospitals) throughout Ukraine. During the reporting period, *3,650 procurements of these institutions were monitored*, violations were identified in 990 procedures.

A team of monitors filed *464 appeals* to the relevant customers and law enforcement agencies.

According to the results of the analysis of this list of 71 HCFs, *an introductory and 4 quarterly ratings were formed*, which reflect the efficiency of the public procurement by the customer. *Consultations were conducted* on the identified violations of those customers who had a low score in the previous period.

We provided *more than 60 consultations for specialists of the monitoring team* on issues of law, public procurement, appeals of the last-named, media coverage of monitoring results.

*We conducted 4 public events in the regions* - the presentation of the results of monitoring of public procurement in the field of health with the participation of government officials, public sector, the lead officials of the health sector of the regions.



### Joint research with the authorities

A study on *the state of implementation of the national Concept for the development of the public health system* in Poltava region was conducted. The study covered issues such as vaccination of the population, combating bad habits (smoking, drug and alcohol consumption), purchase of contraceptives at the expense of local budgets.

In combination with the analytical component, *a sociological survey* was conducted (surveys and focus groups with 42 representatives of local self-government and executive authorities, chief physicians and directors of primary and secondary health care facilities, local media) to develop proposals to improve the effectiveness of measures and find new solutions for problems in the field of PH. The results of the study were presented in analytical and sociological reports.

The head of IAA analytics became a member of the public control council at the National Health Service of Ukraine (NHSU).

*Carried out operational analyzes* in order of the specialized departments of the executive committee of the Poltava City Council.

- We conducted an analysis of the procurement of the Department of Education of Poltava City Council. Described proposals for the necessary changes in approaches to procurement in order to increase their efficiency.
- We analyzed the need in financing for the cultural sector of Poltava for 2019 in relation to expenditures for the previous year and lending of local budgets.
- We analyzed the need for funding in education sphere in Poltava for 2019 in relation to expenditures for the previous year and lending of local budgets.
- We analyzed the dynamics of financing the health care sector of Poltava in terms of 12 hospitals in the city on the basis of initial finance plans and changes in actual expenditures.
- We conducted an analysis of capital repairs of HCF in Poltava concerning the stage of work and the received/potential savings.



## Conducting analytical and sociological research to order

We analyzed the draft budgets of the relevant executive bodies of Lviv region.

We investigated *the level of implementation of primary health care reform* on the example of 5 primary health care centers in 3 cities: Zhytomyr, Kryvyi Rih, Cherkasy. Patients were interviewed on an exit poll basis. The level of customer orientation of institutions, rationality of their procurement, provision of medicines were established.

*The level of provision of rapid tests for HIV infection* of the Poltava PHCC was investigated, and the estimated number of patients who can be tested was established.

*The existence of programs to combat viral hepatitis* at the local level in all regions of Ukraine (except the temporarily occupied territories) in terms of regions and the amount of their funding were established.

*The real situation of internally displaced persons* and other socially vulnerable categories of the population in Poltava region was studied: their social expectations and opportunities of the state and the market, existing mechanisms and methods of social support for people in difficult life circumstances. This study allowed to introduce an innovative model of integration of training, retraining and social support services for these target groups in Poltava region.

Conducted research using expert interview tools and open source information on *the successes and failures of decentralization reform* in Poltava region. The results of the study are presented in the form of a case.

Joined the project "Support of UTC interaction with business" of the U-LEAD Program with Europe, implemented by the international consulting company CIVITTA. Together with the employees of Opishnyanska village council they developed *a community investment passport and formed 3 investment proposals* to attract business. To do this, we analyzed the key chains of value added in UTC, human resources, benefits and opportunities for business development.

We studied *the level of media literacy of people of respectable age* in 5 cities of Ukraine: Vinnytsia, Druzhkivka (Donetsk region), Zhytomyr, Mykolaiv, Reni (Odessa region). We found out that the level of media literacy of people of respectable age needs to be increased and we also described potential ways to improve this situation.

We conducted a sociological study *to assess the attitude of residents of Poltava to socio-political events*, to determine the "areas of responsibility" of local politicians and electoral sentiment in society. 1968 respondents were interviewed.



# ADVOCACY

Direction №2



**Olena Dmytrenko**  
Head of Department of Advocacy

*In 2019, we advocated various issues: from the digitalization of our city to the release from political manipulation of the entire state. Step by step, we continue to move towards our goals. This year has proved that there is a special pattern in the field of advocacy - to be successful, you need to be passionate.*

*The main thing is to do what you are doing with a passion, to care for humanity and to believe that we will change the world for the better. It doesn't matter if you are advocating alternative energy sources for the planet or a wheelchair ramp for the house you live in - be inspired in your aspiration for change.*

## We have implemented 6 project initiatives:



### *Building an ecosystem Poltava SmartCity*

The purpose of the project: creation and implementation of Poltava Smart City - an innovative ecosystem of effective city management with the use of information technology to involve residents in addressing local issues, open data, transparent city management, introduction of online services and smart city infrastructure.



### *Increasing accountability and transparency at the local level*

The purpose of the project: to increase the level of transparency in the use of public finances and to improve local tools for citizen participation in decision-making at the local level.



### *Counteraction of abuse of power during the presidential election in Ukraine*

The purpose of the project: counteracting the abuse of power and usage of manipulative tools in information campaigns during the presidential election in Ukraine.



### *Counteraction of the abuse of power during the elections of people's deputies of Ukraine*

The purpose of the project: counteraction to cases of abuse of power in medicine during elections of People's Deputies of Ukraine.



### *Having the influence in the regions*

The purpose of the project: to increase the influence of civil society on the reform processes in the regions, to increase the level of involvement of vulnerable categories of citizens in decision-making through information and advocacy activities and strengthening the institutional capacity of Ukraine's hub network.



### *Increasing access to free legal aid in communities*

The purpose of the project: increasing the level of citizens' access to justice and ensuring human rights by creating conditions for using the internal potential of communities by including in the UTC development strategy / program measures to involve lawyers in providing legal assistance to community members or establishing public institutions.

## The main achievements of the direction | 2019

### Building an ecosystem Poltava SmartCity

To form the vision of the ecosystem, a working group was set up at the Poltava City Council on the principle of the "golden triangle of partnership" consisting of 31 representatives of the public, business and government, which ensures the efficiency and sustainability of positive transformations.

Together with the working group, we developed the concept of the Poltava Smart City ecosystem, which defines the areas, directions, tools and sequence of stages of the city's digital transformation.

We have developed draft regulations for the city authorities, which are necessary to create the legal conditions for the launch and operation of the Poltava Smart City ecosystem.

Formed a term of reference for IT engineer to develop the first version of E-Poltava - a mobile application and system management portal within the ecosystem Poltava Smart City.

The development of the first version of E-Poltava - a mobile application and system management portal within the Poltava Smart City ecosystem - has begun.

The first version of E-Poltava will include the following services: Poltava office, map of city problems, e-queue in kindergarten, e-map of transport, city news, e-petitions, polls, tourist guide, notifications, appeals to the authorities.

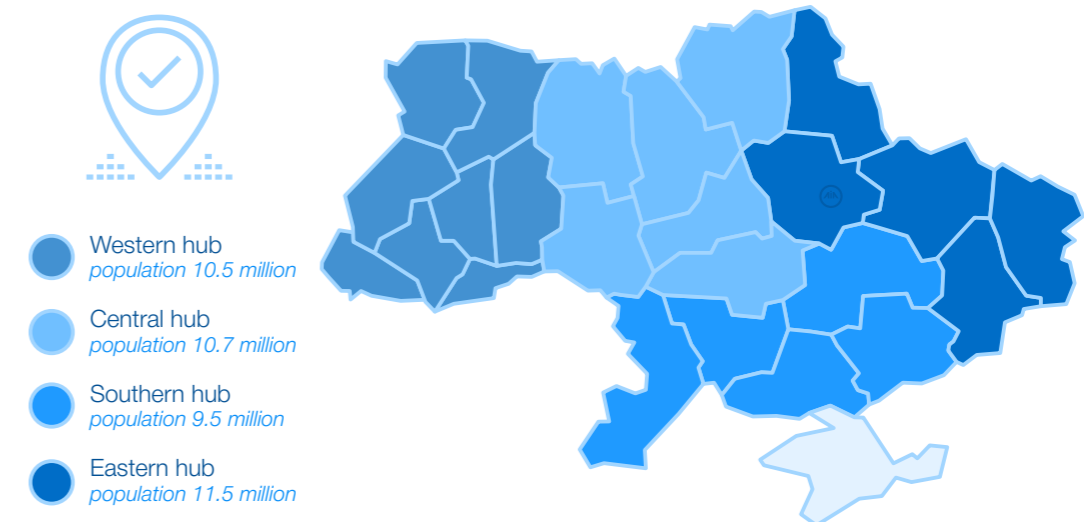
Launched a series of videos about each service of the first version of the E-Poltava application.

### Counteraction of abuse of power during the presidential election in Ukraine and the elections of people's deputies of Ukraine

A methodology for monitoring the abuse of power in medicine sphere during elections has been developed - a practical tool through which any specialist involved in the activity receives a set of tools and means for monitoring the detection of abuse of power.

Created an online platform - [democracy.watch](#), which brings together public monitors and experts of the election process, collects information on identified cases of abuse of power during the election, contains articles on the types of abuse of power and ways to respond to citizens who witnessed abuses, and also gives the chance to send to IAA experts the anonymous message on the cases of abuse of power with the subsequent support of lawyers.

Organized the work of 4 regional monitoring hubs and ensured uninterrupted activities to detect abuses of power - formed and published 184 cases (during the presidential and parliamentary elections).



Conducted 11 educational events for 300 healthcare workers in 8 regions of Ukraine, about the concept of abuse of power, examples of its use and the negative impact on democratic processes, responsibility and ways to report abuse of power.

Carried out an information campaign: distribution of developed information materials: more than 300 cases, news, analytical articles, 600 posts on social networks; promotion of 5 videos about the abuse of power, which create in the minds of citizens the idea that abuse of power is an unacceptable phenomenon in society - total coverage of more than 200 thousand views.

We responded appropriately to the identified violations - analyzed the identified cases for violations of the election law and in cases of violations submitted 20 appeals and complaints to the relevant law enforcement agencies.

### Having the influence in the regions

Participated in a training for trainers on advocacy and analysis of regulations for representatives of the Hub Network of Ukraine. Conducted training for representatives of CSOs of Poltava region on the topic "Advocacy and Analytics".

We analyzed the decisions of 5 local councils on ensuring citizens' access to decision-making process. Recommendations for increasing the possibility of citizen participation in decision-making at the local level have been developed.

*Developed a methodology for researching regulations* on the mechanisms of local democracy, provided 6 hubs for civil society organizations with a practical tool for analyzing, developing recommendations and further advocating for change.

*Conducted 5 public events* (presentations, working group meetings, working meetings) to strengthen advocacy campaigns in the region regarding the adoption of regulations that will promote the implementation of public participation tools.

*Advocated changes in the local regulations* of Reshetylivska UTC regarding the participation of citizens in decision-making process at the local level.



### Increasing access to free legal aid in communities

We developed a *methodology for monitoring* the implementation by communities of the right to free legal aid, which includes a sociological component (survey of residents). We analyzed the information on the availability of programs/strategies to attract local funds to the system of free legal aid in 2 target UTCs.

*IAA lawyers made public outreach receptions* for citizens in Kolomatska and Opishnyanska UTCs of Poltava region in order to provide free legal aid - residents of the communities received about 150 consultations.

The approval of the Kolomatska UTC *Program of Legal Education and Provision of Free Legal Aid* to the population of the Kolomatska Village Council for 2020-2021 was advocated.



### Increasing accountability and transparency at the local level

*The placement of the e-data module* of the Open Budget Portal on websites in 10 budget institutions of Poltava region was advocated.

*The placement of the module "Utilities"* of the Open Budget Portal on 4 sites of pilot authorities was advocated.

Analyzed *the programs of renovation of elevators* in residential buildings in Poltava for 2018-2020, based on the results of an analytical review-article was prepared.

*We monitored procurement* in the field of education, infrastructure and public utility companies. As a result of the monitoring and appeals, 11 tender procedures were canceled and 2 concluded contracts were terminated.

Conducted and published *18 materials of journalistic investigation* on procurement in the field of education, infrastructure and public utility companies.



# RESOURCE CENTER

Direction №3



**Iryna Domnenko**  
Head of Department of Resource Center

*In 2019, the direction of the resource center made a full-fledged entry into the international arena. Our expertise was useful not only to Ukraine in the implementation of the Transition plan, but also to other countries in the EECA region. The experience of cooperation with the last-named shows that our practices and approaches are effectively implemented in the realities of other countries.*

*We have continued our journey from setting precedents in budget advocacy to building systemic change. Therefore, the activities implemented in 2019 is continuing and scaling.*

## We have implemented 3 project initiatives:



### *Hub for the development and support of regional civil society organizations*

The purpose of the project: amplification the institutional capacity of regional CSOs to strengthen their influence on the formation and implementation of government policies.



### *Expert support of the Transition Plan*

The purpose of the project: to facilitate the formation and regular work of the Strategic Working Group in the Public Health Center of the Ministry of Health of Ukraine to consolidate efforts and implement the transition to budget funding for HIV prevention and care and support services.



### *Expert support as SoS-project*

The purpose of the project: to provide expert technical support to representatives of governments and NGOs from the countries of the EECA region on the implementation of social contracting mechanism and ensuring the sustainability of HIV services at the expense of the budget.

## The main achievements of the direction | 2019



### Hub for the development and support of regional civil society organizations

During the year, *IAA conducted 4 internships for 10 representatives of NGOs* in Poltava and Sumy regions, including: operational activities and management, financial management and accounting, internal policies and procedures of NGOs, conducting analytical and sociological research, monitoring and evaluation of projects, communications and media.

Conducted *4 trainings for 48 representatives of NGOs* of Poltava and Sumy regions, with the topics that were most in demand as a result of the collection of needs, namely: media and design, writing applications and NGO governance, conducting analytical research, project work plan.

During the year, *IAA specialists provided 45 consultations* for representatives of the non-governmental sector of Poltava region on legal issues, public procurement, analytical and sociological research, writing applications and others.



### Expert support of the Transition Plan

*We calculated the estimated provision of regions with HIV services* in accordance with the existing needs. The intentions of NGOs to participate in the procurement of medical and social services within the framework of the Transition Plan were established and the level of potential competition was determined. Based on the results of the analysis, potential risks were identified and possible ways to prevent them were described. The evaluation was carried out twice at different stages of the Transition Plan implementation and *2 policy papers* were generated based on its results.

Participated in the preparation and holding of *the conference* "Participation of NGOs in tenders for the procurements of public health services for budget funds", which was attended by about *300 representatives* of Ukrainian NGOs.

Provided *technical support for the participation of service NGOs* in public procurement. In 2019, 92 tenders were held in 24 regions of Ukraine and Kyiv city for a total amount 83 million UAH. 53 service NGOs became the winners in the conducted procurements and started to provide HIV prevention and care and support services to the target groups of the population. We combined the most problematic issues for NGOs into groups and prepared detailed practical *instructions* for each case.

We created and distributed *30 information and analytical digests* with news of the implementation of the Transition plan, the necessary instructions, surveys and forms of request for advice.

We participated in the creation of *12 educational video lectures*, a series of *9 short interviews* with representatives of NGOs, PHC, international organizations.

IAA experts in the Strategic Working Group in the Public Health Center of the Ministry of Health of Ukraine accompanied the implementation of the 2nd stage of the Transition Plan 20-50-80 and the planning of the 3rd stage, *for which 207.5 million UAH was budgeted for 2020* to finance support and HIV prevention services.



### Expert support of SoS-project

Together with experts of the CO "100 PERCENT LIFE" and partners in the EECA region formed a portfolio of *8 countries in the region*, which reflect information on mapping of HIV-related services, assessment of national and donor costs to overcome HIV, human rights, regulations, access to treatment, results of budget advocacy and involvement of NGOs in the processes of policy formation and implementation.

We participated in the *Advocaton "Advocacy and HIV" in Tbilisi (Georgia) for representatives of the EECA region*. During the Advocaton, teams of countries, consisting of representatives of NGOs and the public sector, worked with assigned experts to develop effective advocacy plans to ensure the sustainability of HIV/AIDS funding.

Participated in *a coordination meeting with representatives of the Balkan countries* in Skopje (Northern Macedonia), during which we discussed the steps already taken by countries to transition to budget funding for HIV/AIDS, presented the experience of Ukraine, shared the specifics of social mechanisms contracting.

Participated in *the preparation and conducting of the seminar "The Politics of Transition: Lessons and Strategies for Sustainable Financing of HIV and Other Health Programs" in Salzburg (Austria)*, which was attended by representatives of NGOs and the public sector from the EECA region.

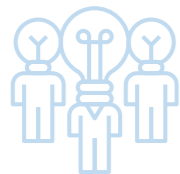
Experts *visited Moldova, Kazakhstan, Kyrgyzstan and Georgia* to provide consultation on budget advocacy, implementation and optimization of social contracting mechanisms in the field of HIV, increase domestic budget funding for HIV prevention and treatment and participation of NGOs in the formulation and implementation of public policy in this area.

We participated in preparation and conducting *study visits of representatives of Kazakhstan* to Ukraine on issues of social contracting and implementation of OST programs.

Facilitated the signing *in Moldova of a memorandum* between the NGO Initiativa Pozitiva and the National Program for the Prevention and Control of HIV/AIDS and Sexually Transmitted Infections in order to establish a working group to promote the Transition plan in Moldova.

Presented activities on technical support for countries in the EECA region at the *global consultation "Public funding of services provided by civil society organizations in the context of national measures in response to HIV, tuberculosis and malaria"* on December 2-3, 2019 in Istanbul (Turkey).

We conducted *3 Budget Advocacy Schools for Ukrainian and Georgian NGOs* working with HIV-vulnerable groups.



# Institutional development of IAA



**Natalia Prokhorenko**  
Deputy Executive Director

*The work of the non-governmental sector is very extraordinary, interesting and dynamic. There are always many challenges along the way, and it is often difficult to assess whether we are moving at the right pace, whether we have reached the required level of development, whether we are loyal enough to the urgent problems of society and do not betray our goal. It is much more difficult to measure our progress objectively in non-governmental sphere than in the business world, as universal KPIs for our sector are unlikely to be found. At the same time, the achievement of the desired goals significantly depends on a number of external factors, the impact of which is difficult to avoid. In this atmosphere, we are moving towards our goal together with our team. The people I work with are united by a common idea and extremely motivated, they are inspired and passionate and this is my biggest motivation - to work side by side with such a team.*

## We have implemented 3 project initiatives:



### *Institutional development of Institute of Analysis and Advocacy as a think tank*

The purpose of the project: ensuring sustainability and stable development of the organization by strengthening and diversifying the financial capacity of the organization; improving the professionalism and expertise by improving the quality of research, management and communication of the organization; improving the internal structure and policies of internal government of the organization, ensuring their proper functioning.



### *Hub for the development and support of regional civil society organizations*

The purpose of the project: amplification the institutional capacity of regional CSOs to strengthen their influence on the formation and implementation of government policies.



### *Organizational development trainings*

Project goal: to improve teamwork skills, HR and team planning, as well as storytelling skills.

## The main achievements of the direction

| 2019

The IAA is among *TOP-100 think tanks in Eastern and Central Europe* in the annual *Global Go to Think Tank Index Report*, which is created in the framework of Program of think tanks and civil society at the Lauder Institute of the University of Pennsylvania.

Formed *a pool of 600 think tanks* in Eastern and Western Europe, Commonwealth of Independent States and North America. Developed and disseminated among think tanks an introductory information digest about IAA in order to inform about the activities of the organization and the formation of partnerships with foreign organizations engaged in activities related to IAA.

*IAA specialists were participated at 61 events* (trainings, seminars, online courses, etc.), including training about teambuilding, storytelling, HR and activity planning. IAA specialists have completed 4 foreign internships (in the USA under the Open World Program and in think tanks in Lithuania and Germany). We introduced *English language courses* on the basis of the organization. In accordance with the established practice, *an annual staff assessment* was performed and based on the obtained results, *individual development plans* were developed for all IAA specialists for 2020.

We have conducted *38 public events* in Ukraine (trainings, presentations, round tables).

We participated in *83 public events* (trainings, discussions, conferences, forums, etc.) both as speakers and as participants; *in 12 foreign events* (working/coordination meetings, forums, conferences, etc.).

We *increased audience coverage on social networks*, including Facebook by 24%, and increased the number of subscribers to IAA pages on social networks by 35%.

IAA experts made *14 foreign visits* both as participants at conferences and as trainers and speakers at discussions and workshops.

We implemented measures to *diversify funding sources*: started cooperation with new donor organizations; developed mechanisms for providing paid services, *created an endowment* to ensure sustainability and minimize the impact of potential financial risks.

We launched *2 social information campaigns*: "There are no budget funds, there are taxpayers' funds", aimed at raising citizens' awareness of public finances; and joined the initiative "European HIV Testing Week 2019", aimed at encouraging citizens of Poltava to test for HIV and remind your family doctor about the possibility of testing for HIV with rapid tests.

We introduced *training and further testing of team members* on the specifics and activities of the organization, its structure, as well as the rules and procedures introduced in IAA, which are combined in the unified manual.

We *organized an annual internal reporting conference* - provided proper reporting to the governing bodies of the organization.



# Internet media Tribuna

[tribuna.pl.ua](http://tribuna.pl.ua)



**Julia Zlepko**  
Editor-in-chief

*The activity of mass media needs new approaches and transformations every year. In general, the media sphere is arranged in such a way that it is too dependent on trends and innovations. And if we are talking about online media, they need to adapt and transform even faster, especially when it comes to independent media that want to continue their activities without being influenced by politics or business. Tribuna is no exception, so in 2019 the media took a course on production, documentaries and author's video projects.*

**We implemented 1 project initiative -  
The media and the Transition plan**

## TRANSITION PLAN

The purpose of the project: to strengthen the efforts of the non-governmental information sector during the implementation of health care reform and the implementation of the Transition plan.

## The main achievements of the direction | 2019

We conducted a media audit of the information environment of regional partner NGOs and an audit of the existing information potential of this NGOs. *We provided recommendations* for improving the communication strategy and presence in the media space of partner NGOs.

*Information support was provided to advocacy projects* on the Transition plan at the local level - media and journalists from 10 partner NGOs and regional media were trained in public health coverage training.

We changed the specifics of the activity - *abandoned the format of news and texts and focused on production*: author's projects, social videos and documentaries.

The studio for subject shooting and video "KOSMOS" was launched.

*10 advocacy videos* were filmed, edited and distributed for 10 partner NGOs.

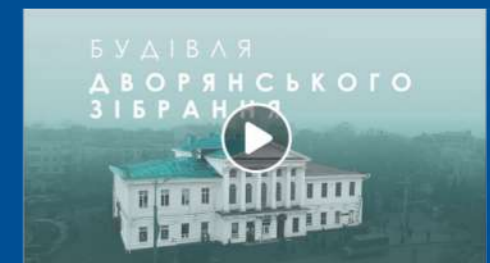
We developed more than *30 infographic materials* for news publications of partner NGOs with visualization of information on quantitative and qualitative indicators of the process of health care reform.

We generated more than *40 news and analysis materials* for partner NGOs on public health and healthcare procurement.

Internet media Tribuna *published 90 information materials* on the topic of PH and the implementation of primary health care reform, as well as the implementation of a pilot project of secondary care reform in Poltava region.

During 2019, *almost 1,500 materials* were released: news, about 100 author's video projects, analytical articles, investigative articles, etc. The materials of the Tribuna on the website received more than *300,000 views*.

Joined *3 projects* from Open Media Hub, Transparency International Ukraine and Internews Ukraine.



# IAA 2019

## Informational activity

### The main achievements

| 2019

#### ▶ Information campaign «Stand for painless»

*The purpose of the project:* to raise awareness of patients and their relatives about the right of patients to guaranteed free palliative care, as well as to raise awareness of health professionals in the principles of palliative care and the rules of prescribing palliative care to patients according to current legislation.

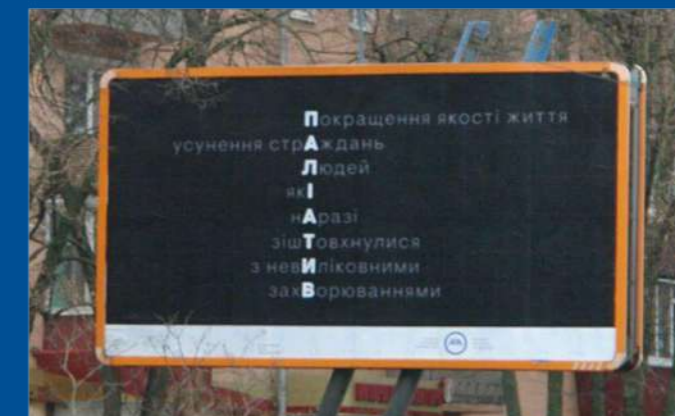
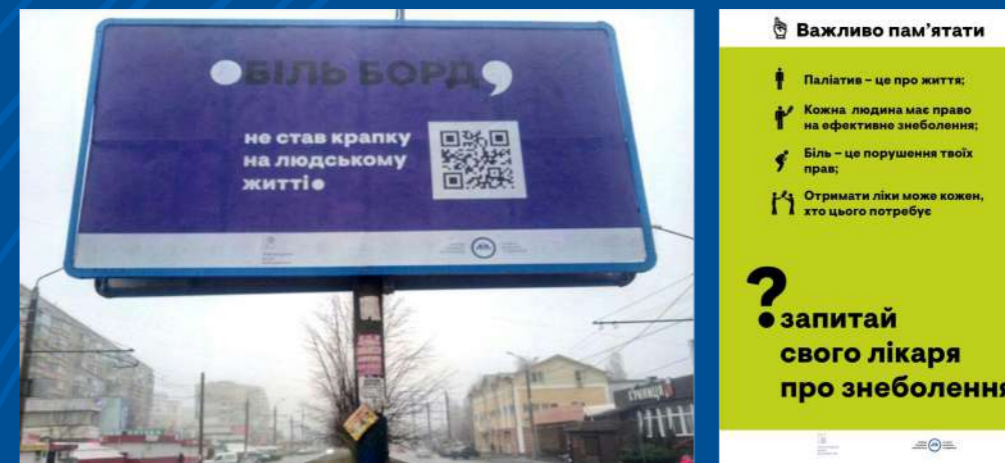
They joined the information campaign "Pain on Rights", which aims to raise awareness of citizens about their right to free palliative care.

We developed and posted 2 information boards on palliative care.

Preparations have begun for trainings on palliative care, adequate analgesia and current legislation governing family doctors and pediatricians in Poltava.

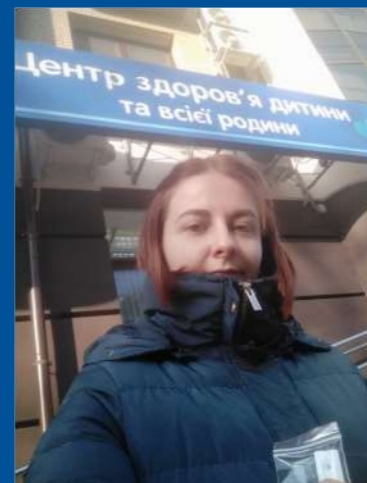
#### ▶ Information campaign «There are no budget funds, there are taxpayers` funds»

The IAA conducted a social advertising campaign in Poltava, during which information boards were prepared and placed, the purpose of which is to raise citizens' awareness of public finances. This campaign was actively promoted on social networks. Users were encouraged to take photos with these boards and post photos on social networks, thus informing even more users about this topic.



## ▶ Information campaign to the European HIV Testing Week 2019

During the European HIV testing week (the last week of November), the IAA team held a campaign during which Poltava residents could join a free HIV test with their family doctor and write about their experience on the social network. Thus, IAA tested the provision of primary care facilities with HIV diagnostic tests, which is included in the guaranteed list of services to be provided to patients as a result of primary health care reform, and created a demand for increased supply of tests to health care facilities.



430

IAA and its experts have been mentioned in the media for 430 times

668 000

IAA materials received 668 thousand views on Facebook

33 000

IAA materials received 33 thousand views on Instagram

25

Together with Internet media Tribuna we created 25 videos about the activities of IAA

1 410

1410 graphic materials were developed (infographics, video infographics, policy papers and sociological reports, booklets, brochures, models of branded products, etc.)

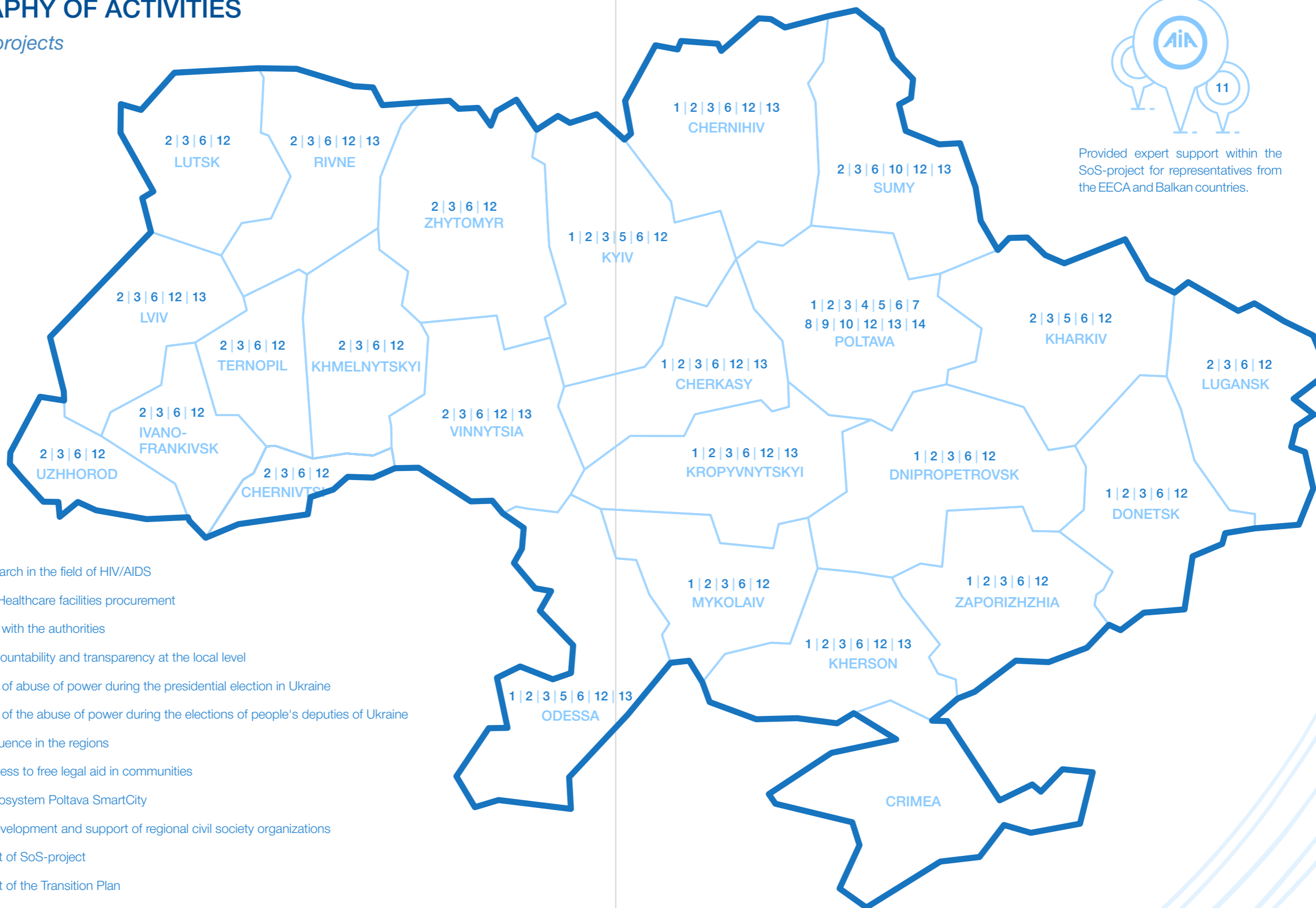


# GEOGRAPHY OF ACTIVITIES

*in terms of projects*



Provided expert support within the SoS-project for representatives from the EECA and Balkan countries.




- 1 | Analytical research in the field of HIV/AIDS
- 2 | Monitoring of Healthcare facilities procurement
- 3 | Joint research with the authorities
- 4 | Increasing accountability and transparency at the local level
- 5 | Counteraction of abuse of power during the presidential election in Ukraine
- 6 | Counteraction of the abuse of power during the elections of people's deputies of Ukraine
- 7 | Having the influence in the regions
- 8 | Increasing access to free legal aid in communities
- 9 | Building an ecosystem Poltava SmartCity
- 10 | Hub for the development and support of regional civil society organizations
- 11 | Expert support of SoS-project
- 12 | Expert support of the Transition Plan
- 13 | The media and the Transition plan
- 14 | Stand for painless


# IAA 2019

In the international space




 **IAA in Washington, USA** - 2 study visits under the Open World Leadership Program




 **IAA in Paris, France** - participation in the OECD Global Anti-Corruption & Integrity Forum: Tech for Trust




 **IAA in New York, USA** - participation in the consultation on the work of the IAA as a think tank in the EECA region on the sustainability of programs to combat the epidemics of HIV/AIDS and tuberculosis




 **IAA in Gdansk, Poland** - participation in the PDF forum "In whom we trust"




 **IAA in Tbilisi, Georgia** - participation in the Advocaton "Advocacy and HIV"




 **IAA in Chisinau, Moldova** - participation in a working meeting on budget advocacy




 **IAA in Chisinau, Moldova** - participation in the Eurasia Regional Workshop on Corruption & Elections. Speech on the panel "Corruption & candidate integrity as a mobilizing issue".




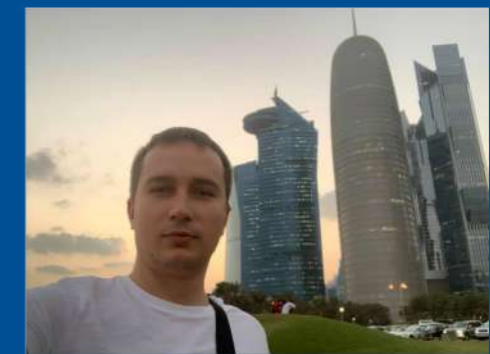
 **IAA in Skopje, Republic of Northern Macedonia** - participation in the coordination meeting of the Balkan countries on the transition to budget funding for HIV/AIDS



 **IAA in Kazakhstan and Kyrgyzstan** - participation in workshops and consultations on budget advocacy




 **IAA in Berlin, Germany** - internship at the think tank "European Stability Initiative" (ESI)




 **IAA in Doha, Qatar** - participation in the Qatar IT Conference & Exhibition (QITCOM), Smart City Expo Doha




 **IAA in Salzburg, Austria** - participation in the seminar "The Politics of Transition: Lessons and Strategies for Sustainable Financing of HIV and Other Health Programs"




 **IAA in Tbilisi, Georgia** - participation in the training "Supporting the Global Fund Transition Sustainability in Georgia"



 **IAA in Vilnius, Lithuania** - internship in Transparency International Lithuania



 **IAA in Istanbul, Turkey** - participation in the global consultation "Public funding of services provided by civil society organizations in the context of national measures in response to HIV, tuberculosis and malaria"

# IAA 2019

## Governing bodies

### Board



**Dmytro Piddubnyi**  
a lawyer, a business representative



**Ivan Omelyan**  
coordinator of the regional direction  
of the Reanimation Package of Reforms  
(till December 2019)

### Advisory Board



**Yuriy Nestulya**  
Head of Advisory Board



**Maksym Demchenko**  
Executive director of  
CO "Light of hope" (2008-2017)



**Aibek Mukambetov**  
Director of Public Health Program,  
The Soros Foundation-Kyrgyzstan



**Tetyana Savva**  
Member of the Independent  
Think-Tank Expert-group Economic  
Research Program,  
Moldova

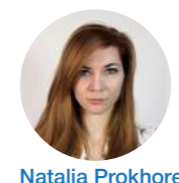


**Ruslan Paverha**  
CEO of InitiativaPozitiva,  
Moldova

### IAA team



**Yuriy Romashko**  
Executive Director



**Natalia Prokhorenko**  
Deputy Executive Director



**Kristina Ladyka**  
Chief Accountant



**Oleksandr Tkachenko**  
Senior Analyst, Head  
of Department of Analytics



**Iryna Domnenko**  
project manager, Head  
of Department of Resource  
Center



**Olena Dmytrenko**  
Senior Analyst, Head  
of Department of Advocacy



**Andriy Rudenko**  
project manager



**Yuriy Romanov**  
lawyer



**Vyacheslav Kurylo**  
lawyer



**Polina Kolhanova**  
Lawyer, Head of Public  
Procurement Practice



**Eugenia Kozun**  
analyst, sociologist



**Vladyslav Bashuk**  
analyst



**Vitaliy Nabok**  
junior analyst



**Dmytro Ponomariov**  
junior analyst



**Julia Hyzhnyak**  
monitoring and  
evaluation manager



**Kateryna Kysla**  
graphic designer,  
information design expert



**Karina Stokran**  
graphic designer



**Olena Ovsyanyk**  
graphic designer



**Alina Kuzmenko**  
project manager  
assistant



**Kristina Kryzhenko**  
media manager



**Oleksandra Syronenko**  
media manager



**Yana Klochko**  
media manager



**Lilia Suhenko**  
SMM-Specialist



**Julia Zlepko**  
Editor-in-chief



**Anna Sidelnikova**  
head of the studio  
«KOSMOS»



**Olena Mushynska**  
director-screenwriter



**Artem Ochnev**  
videographer



**Ivan Pidgajnyi**  
videographer



**Nazar Prytula**  
videographer



**Oleksandr Krumin**  
author of the project

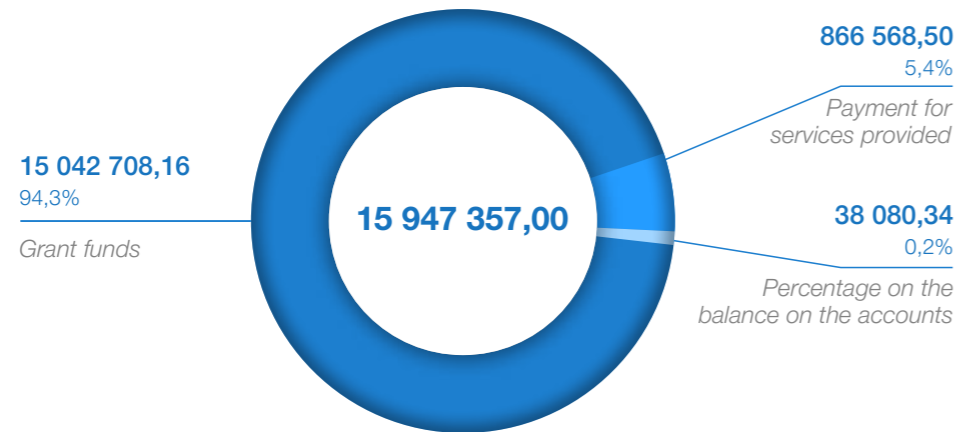


**Yaroslav Zhuravel**  
author of the project

# IAA 2019

## Finances

Actually received funds in 2019



## IAA partners



## Contacts

### WANT TO KNOW ABOUT OUR ACTIVITY?

Please let us know your email and we will include you in a regular e-mail. To do this, write to us at [mail@iaa.org.ua](mailto:mail@iaa.org.ua) or call (094) 963-24-85.

Address: street. Gogol, 12, office 501, Poltava, 36020, Ukraine.  
Telephone: (094) 963-24-85  
E-mail address: [mail@iaa.org.ua](mailto:mail@iaa.org.ua)  
Website: [iaa.org.ua](http://iaa.org.ua)  
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Twitter: [@IAAUkraine](https://twitter.com/IAAUkraine)

### WANT TO JOIN AND MAKE YOUR CITY BETTER WITH US?

Take part in the Institute of Analysis and Advocacy and gain real experience! Send your CV and Motivation Letter in Ukrainian or English in PDF format to [mail@iaa.org.ua](mailto:mail@iaa.org.ua) with the subject of the message "I Want To Join". We always need initiative, active, intelligent and creative people who want to develop Ukraine and society. Regarding specific vacancies, we always report on the site in the section "News", but the doors of the IAA are always open. Also, look at our vacancies - maybe you will find yourself there?

### HOW TO SUPPORT?

The Institute for Analysis and Advocacy conducts and disseminates research to help governments make effective decisions in policy formulation and implementation and to achieve sustainable results.

Charity is your support for our activities aimed at empowering Ukrainians, strengthening civil society institutions and developing democracy.

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